Creative Commons
Using and Sharing Emerging Technologies
to Enrich the Public Domain

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Problem

- Copyright is broad, growing, and applies automatically.

- This default protection doesn't always match creators' intentions.

- Transaction costs make it difficult to change default.

- Creative works are underused.

Creative Commons Goals

- Help creators articulate the intention to dedicate their works to the public domain or to disclaim some rights.

- Help them communicate these intentions clearly to others.

- Make these works and the ways they may be used easy to identify.

- Increase the store of creative raw material.

Articulating Creators' Intentions

- Public Domain Dedication

- Custom Licenses

Communicating Creators' Intentions

- Licenses will be summarized for non-lawyers.

- Web-based works will be identified with logos.

Making Works Easy to Identify

- Metadata will associate works with public domain status or license terms.

- Creative Commons search interface.

- Interoperability with third-party applications.

Moving Ahead: Partnerships

- Artists and authors

- Content delivery applications

- Peer-to-peer

- Search engines

- Other metadata applications

Moving Ahead: Feedback

- www.creativecommons.org

- More to come: Fall, 2002