

ONIX International Overview and Summary List of Data Elements

Jointly with Association of American Publishers, Washington Book Industry Communication, London Book Industry Study Group, New York

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EDItEUR is the international group which coordinates the development and promotion of standards for electronic commerce in the book and serials sectors.

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Release 1.1

Release 1.1 is the first "live" release of ONIX International, dated 27 July 2000.

Following the "provisional" Release 1.0, issued on 22 May 2000, Release 1.1 incorporates the results of pilot implementations which took place during June, and other comments received from intending users in the USA, the UK and other parts of the world.

Corrections in reissue dated 9 August 2000

On page 16, the paragraph references for the message header data elements were still as in Release 1.0. They have been corrected to match Release 1.1 of Level 2 *Guidelines*.

Changes in Release 1.1 data elements, 27 July 2000

The list of data elements starting on page 7 has the following changes from Release 1.0:

New composite:

A new "Main Subject" composite has been added (page 11) to allow a main subject category to be specified according to a subject scheme other than BASIC or BIC.

New data elements:

A new "Main Subject Scheme Identifier" <b191> has been added (page 11). Other elements in the "Main Subject" composite are the same as in the "Additional Subject" composite.

A new "Unpriced Item Type" element <j192> has been added (page 15) to allow a description to be sent without a price amount but with a coded explanation.

A new "Default Class of Trade" element <m193> has been added (page 16) to allow the class of trade to be specified once only for a whole message.

Other changes:

Page 9: the sequence of elements in the "Title" section has been changed so that "Subtitle"

 tollows the variant forms of the title. No labels have been changed. The sequence in the documentation now matches the XML DTD.

Page 9: the position of the "Biographical note" element <b047> has been changed, without changing its label, so that it follows all name variants including corporate names. This reflects the fact that it can now be used with corporate as well as personal names.

Page 12: the sequence of elements under "Audience/readership" has been changed so that "USSchoolGrades" <b189> and "InterestAge" <b190> precede the composites. No labels have been changed. The sequence in the documentation now matches the XML DTD.

Page 15: the "Price Amount" element <j151> is shown as appearing both outside and inside the "Price" composite, with a footnote explaining why. The documentation is now consistent with the XML DTD in this respect.

Page 16: the "Transmission Date/Time" element <m182> has been renamed "Message Creation Date/Time", without changing the XML reference name, since most systems cannot insert an actual transmission time into the content of a message.

Corrections:

Page 12: in column 1 under "Audience/readership", the flagging of elements included in Level 1 was wrongly shown in Release 1.0, and has now been corrected.

Other changes are detailed in the *Guidelines*, but do not affect the *Overview*.

1. Acknowledgements

ONIX International is the outcome of a collaboration between three separate initiatives, in the USA, the UK, and internationally.

The name *ONIX* and the idea of a standard aimed primarily at enabling publishers to supply "rich" product information to Internet booksellers originated with a meeting in July 1999 organized by the Association of American Publishers (AAP) and attended by over sixty publishers, online booksellers, and others. As a result of that meeting, the AAP funded and managed a fast-track project during the last quarter of 1999 which led to the publication of *ONIX Version 1* in January 2000.

In the UK, in the context of the Publishers Association / Booksellers Association Supply Chain Project, Book Industry Communication (BIC) developed a minimum standard for product information to meet the needs of retail booksellers. Published in 1998 under the name *BIC Basic*, the standard began to be implemented in 1999, with an accreditation scheme for publishers who could demonstrate compliance. Also in 1999, BIC began work on a more extensive data element set for "rich" product information.

Internationally, EDItEUR developed the *EPICS Data Dictionary* for book trade product information, with initial sponsorship from Baker & Taylor, Book Data, R.R. Bowker, Ingram, OCLC and Whitaker. Version 3.03 of the *Data Dictionary*, incorporating changes made as a result of the *ONIX* developments, will be released shortly after this Release 1.1 of *ONIX International*.

In bringing these diverse activities to a common conclusion, a large number of individuals and companies have played a part, in particular:

Carol Risher of AAP steered the original *ONIX* project from its inception to its successful conclusion, with Evelyn Sasmor of McGraw-Hill as Chair of the AAP's ONIX Committee. Evelyn Sasmor now chairs the US ONIX International Policy Committee. Sandy Paul, Managing Agent for BISG, coordinates US implementation of *ONIX International*.

Chris Burns, of Christopher Burns Inc. (http://www.cburns.com/), publishing and information industry consultant, developed the ONIX Version 1 Guidelines for Information Exchange.

David Martin, consultant to BIC and EDItEUR, was principally responsible for preparing the documents now released as *ONIX International*.

Francis Cave, of Francis Cave Digital Publishing (http://www.franciscave.com/), developed the XML DTD which defines the communication format for ONIX International.

Concord Software Inc. (http://www.concordsw.com/), consultants specializing in publishing, imaging and client/server software solutions, coordinated the piloting of XML formats with a group of US publishers and vendors.

In addition, the individuals listed on the next page contributed time and effort to the development of *ONIX International* and/or of its BIC and AAP precursors, by serving as members of one or more of the US and UK committees, or by taking part in discussions with AAP or EDItEUR consultants, or in other ways.

USA

Frank Accurso, R.R. Bowker Greg Aden, Netread Lauren Adler, Amazon.com Rick Bates, Pearson Education Charles Benante, Pearson Education Deborah Bohn, Fatbrain.com Donald Burden, McGraw-Hill Christopher Burns, Christopher Burns, Inc. Michael Cairns, R.R. Bowker John Connors, Harcourt Chuck Creesy, Princeton University Press Roy Crego, R.R. Bowker Cindy Cunningham, Amazon.com Matt Davie, Simon & Schuster Online Laura Dawson, Barnes&Noble.com Samuel Dempsey, Baker & Taylor Robert Doran, Baker & Taylor Victoria Doyle, Amazon.com Meg Fisher, Reciprocal Alex Ford, Concord Software Miriam Gilbert, Net Library Kira Glass, Harcourt Andrew Grabois, R.R. Bowker

Andrew Grabols, R.R. Bowker
Betty F.6. Greenfield, Dial-A-Book
Stanley Greenfield, Dial-A-Book

Chris Gregory, VISTA

Becky Hanifin, John Wiley & Sons Christopher Hart, Random House

Les Herdt, Harcourt
Kate Hughes, Microsoft
Trev Huxley, Muze
Mimi Hwang, Harcourt
Debbie Innie, McGraw-Hill
Gwen Jones, John Wiley & Sons
Gary Kahn, John Wiley & Sons
Dean Karrel, John Wiley & Sons

Peter Krause, Muze Larry Lannom, CNRI

Matthew Lasmanis, HarperCollins Trevor Laupmanis, Borders.com

Wendell Lotz, Ingram

Rick Lugg

Elizabeth Mackey, Softbook Press Philip Madans, TimeWarner Books Ramana Mantravadi, McGraw-Hill

Alan Marks, Microsoft
Ag Marsonia, Fatbrain.com
Javier Mateu, Houghton Mifflin
Tim Mathieu, McGraw-Hill

Liisa McCloy-Kelley, Random House Mike McDonnell, John Wiley & Sons Joy MacNeilly, Concord Software

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Bruce Paonessa, TimeWarner Books Sandy Paul, SKP Associates/BISG

Bob Pearson, OCLC Cathy Rey, CNRI

Ed Richard, Concord Software

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Cliff Morgan, John Wiley & Sons

Andrew Peerless, Oxford University Press

Godfrey Rust, Data Definitions Howard Scott, Macmillan

Christopher Sweeten, Sweetens Computer Serv.

Cleve Vine, Book Data

Gabrielle Wallington, Waterstone's

John Williams, Whitaker Howard Willows, Book Data James Wright, VISTA

2. Introduction

ONIX International is a standard for representing and communicating book industry product information in electronic form. It aims to achieve the following objectives:

- To cover not only books but also other media which are published and distributed through the book industry.
- To meet the practical information needs of all sectors of the industry, including but not limited to online booksellers.
- To reflect the realities of national and international rights, distribution, pricing and availability.
- To be usable in a multilingual marketplace.
- Very importantly, to incorporate the core content which has been specified in national initiatives such as BIC Basic and AAP's ONIX.
- Finally, to build where possible on what EDItEUR's EPICS and the **<indecs>** Project have done to establish sound models for metadata in a future electronic environment.

Not all of these goals will be met completely or equally in a single step. The coverage of Release 1.1 is based on two principal sources: the AAP's *ONIX Version 1*, published in January 2000, and an extensive list of data elements required in UK trade practice which was compiled by BIC during 1999. Future releases, while maintaining stability of the core content, will extend the scope of the standard.

The EPICS/ONIX family of standards is maintained by EDItEUR under the direction of an international steering group. The secretariat of EDItEUR and of the EPICS/ONIX International Steering Group is located at Book Industry Communication (BIC) in London.

US implementation and input to the international steering group are co-ordinated through the *ONIX International* Policy Committee of the Book Industry Study Group (BISG).

UK implementation and input to the international steering group are co-ordinated through the BIC Product Metadata Committee.

If you have comments, questions or suggestions for improvements to *ONIX International*, please send them to one of the following contact points:

For the USA: Sandy Paul, BISG, email sandy@bookinfo.org

For the UK and all other countries: Brian Green, EDItEUR, email brian @bic.org.uk

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3. Using ONIX International

ONIX International can be used at either of two levels, Level 1 and Level 2. Level 1 is a simplified subset which should be sufficient to meet the needs which many, particularly smaller, publishers will have for a computer-readable product description.

Level 1 contains the whole of Level 2, but – at the inevitable cost of greater complexity in content and format – it also supports a much wider range of description.

The Overview includes a summary list of all the Level 1 and Level 2 data elements.

The complete package of EPICS/ONIX documentation which constitutes Release 1.1 is in four parts, in addition to the *Overview*. All except the *EPICS Data Dictionary Version 3.03*, which will be added shortly, are available from the EDItEUR website, http://www.editeur.org/, as from 27 July 2000.

1. Guidelines for Publishers, Level 1

This is a concise guide to the Level 1 subset of the *ONIX International* data element set, intended primarily for publishers who do not yet have an inhouse database of product information. The Level 1 *Guidelines* also include sufficient details of the XML format used to carry *ONIX International* data elements to enable Level 1 messages to be constructed without reference to the XML technical definition (or "DTD").

2. Guidelines for Publishers, Level 2

This is the comprehensive guide to the complete *ONIX International* data element set, for publishers or other senders of book industry product information for whom a Level 1 subset is inadequate. While the *Guidelines* include examples of XML product information records and *ONIX* messages, it is expected that Level 2 users, or their colleagues in systems support, will need to use the XML DTD.

3. ONIX International XML DTD

The definition of the *ONIX International* XML format consists of a number of linked *.txt* files. Together, they constitute a formal definition which allows standard XML software to parse, verify and operate on the content of any correctly-formulated *ONIX International* message, at Level 1 or Level 2. This means that anybody who is receiving *ONIX* messages from a variety of sources should need only one fundamental process to handle them.

The files also carry sufficient notes to enable a user who is familiar with the principles of XML to understand how they are constructed and how they should be used.

4. EPICS Data Dictionary

EPICS is the comprehensive data dictionary from which *ONIX International* book industry standards are derived. It may be useful to those who are considering a product database implementation which goes even wider than the scope of Level 2, but it is not required in order to implement *ONIX International* message standards.

4. Summary list of ONIX International data elements

This summary list shows all the product data elements which occur in Release 1.1 of *ONIX International*, whether at Level 1 or Level 2, in the sequence and grouping in which they are listed in the *Guidelines*.

The list also includes, on the last page, elements used in message headers, eg to identify sender and addressee, and to set default values which may be referred to later in the message.

KEY TO TABLES ON SUBSEQUENT PAGES

Asterisk * in column 1 means that the element is included in Level 1 for users in all countries.

Dollar sign \$ in column 1 means that the element is included in Level 1 for the USA only.

Hash # in column 1 means that the element is included in Level 1 for the UK (and possibly other European countries).

Numbers in column 3 are paragraph references to the Level 2 *Guidelines*.

XML Reference Names in column 4 are the plain English names used in the XML DTD for readability, and which may also be used in messages.

Tags in column 5 are the short names also defined in the XML DTD for use in messages where conciseness is considered more important than readability.

Letter (R) in parentheses means that the element or composite is repeatable.

DATA ELEMENT		XML REFERENCE NAME	TAG
Record reference number and type			
* Record reference number	1.1	<recordreference></recordreference>	<a001></a001>
* Notification or update type code	1.2	<notificationtype></notificationtype>	<a002></a002>
Product numbers			•
* ISBN	2.1	<isbn></isbn>	<b004></b004>
* EAN-13 number	2.2	<ean13></ean13>	<b005></b005>
\$ U.P.C.	2.3	<upc></upc>	<b006></b006>
Publisher's product number	2.4	<publisherproductno></publisherproductno>	<b007></b007>
ISMN	2.5	<ismn></ismn>	<b008></b008>
DOI	2.6	<doi></doi>	<b009></b009>
Replaces ISBN	2.7	<replacesisbn></replacesisbn>	<b010></b010>
Replaces EAN-13 number	2.8	<replacesean13></replacesean13>	<b011></b011>
Product form			
* Product form code	3.1	<productform></productform>	<b012></b012>
Product form detail (R)	3.2	<productformdetail></productformdetail>	<b013></b013>
* Product form description	3.3	<productformdescription></productformdescription>	<b014></b014>
Contained-item composite (R)	l l	<containeditem></containeditem>	
Contained ISBN: use 2.1		<isbn></isbn>	<b004></b004>
Contained EAN-13 number: use 2.2		<ean13></ean13>	<b005></b005>
Contained item form code:use 3.1		<productform></productform>	<b012></b012>
Contained item form detail: use 3.2		<productformdetail></productformdetail>	<b013></b013>
Contained item form description: use 3.3		<productformdescription></productformdescription>	<b014></b014>
Contained item quantity	3.4	<itemquantity></itemquantity>	<b015></b015>
End of contained-item composite			
Series			
Series composite (R)		<series></series>	
ISSN of series	4.1	<seriesissn></seriesissn>	<b016></b016>
Publisher's series code	4.2	<publisherseriescode></publisherseriescode>	<b017></b017>
* Series title	4.3	<titleofseries></titleofseries>	<b018></b018>
* Number within series	4.4	<itemnumberwithinseries></itemnumberwithinseries>	<b019></b019>
* Year of annual	4.5	<yearofannual></yearofannual>	<b020></b020>
End of series composite	·	•	

	DATA ELEMENT		XML REFERENCE NAME	TAG			
Set	Set						
Set	composite (R)	<set></set>					
*	ISBN of set	5.1	<isbnofset></isbnofset>	<b021></b021>			
*	EAN-13 number of set	5.2	<ean13ofset></ean13ofset>	<b022></b022>			
*	Title of set	5.3	<titleofset></titleofset>	<b023></b023>			
	Set part number	5.4	<setpartnumber></setpartnumber>	<b024></b024>			
	Set part title	5.5	<setparttitle></setparttitle>	<b025></b025>			
*	Number within set (volume number)	5.6	<itemnumberwithinset></itemnumberwithinset>	<b026></b026>			
Ena	of set composite						
Title	•						
	Text case flag	6.1	<textcaseflag></textcaseflag>	<b027></b027>			
*	Distinctive title of product	6.2	<distinctivetitle></distinctivetitle>	<b028></b028>			
	Title prefix	6.3	<titleprefix></titleprefix>	<b030></b030>			
	Title text without prefix	6.4	<titlewithoutprefix></titlewithoutprefix>	<b031></b031>			
*	Subtitle of product	6.5	<subtitle></subtitle>	<b029></b029>			
	Translation-of title	6.6	<translationoftitle></translationoftitle>	<b032></b032>			
	Former title (R)	6.7	<formertitle></formertitle>	<b033></b033>			
Aut	horship						
Con	ntributor composite (R)		<contributor></contributor>				
*	Contributor sequence number	7.1	<contributorsequencenumber></contributorsequencenumber>	<b034></b034>			
*	Contributor role	7.2	<contributorrole></contributorrole>	<b035></b035>			
	Person name	7.3	<personname></personname>	<b036></b036>			
*	Person name, inverted	7.4	<personnameinverted></personnameinverted>	<b037></b037>			
	Person name part 1	7.5	<titlesbeforenames></titlesbeforenames>	<b038></b038>			
	Person name part 2	7.6	<namesbeforekey></namesbeforekey>	<b039></b039>			
	Person name part 3	7.7	<keynames></keynames>	<b040></b040>			
	Person name part 4	7.8	<namesafterkey></namesafterkey>	<b041></b041>			
	Person name part 5	7.9	<lettersafternames></lettersafternames>	<b042></b042>			
	Person name part 6	7.10	<titlesafternames></titlesafternames>	<b043></b043>			
	Professional position	7.11	<professionalposition></professionalposition>	<b045></b045>			
	Affiliation	7.12	<affiliation></affiliation>	<b046></b046>			
*	Corporate contributor name	7.13	<corporatename></corporatename>	<b047></b047>			
*	Biographical note	7.14	<biographicalnote></biographicalnote>	<b044></b044>			
	Contributor description	7.15	<contributordescription></contributordescription>	<b048></b048>			
Ena	of contributor composite	_					
	Contributor statement	7.16	<contributorstatement></contributorstatement>	<b049></b049>			

	DATA ELEMENT		XML REFERENCE NAME	TAG			
Con	Conference						
	Conference description	8.1	<conferencedescription></conferencedescription>	<b050></b050>			
	Conference role	8.2	<conferencerole></conferencerole>	<b051></b051>			
	Conference name	8.3	<conferencename></conferencename>	<b052></b052>			
	Conference number	8.4	<conferencenumber></conferencenumber>	<b053></b053>			
	Conference date	8.5	<conferencedate></conferencedate>	<b054></b054>			
	Conference place	8.6	<conferenceplace></conferenceplace>	<b055></b055>			
Edit	tion						
*	Edition type code (R)	9.1	<editiontypecode></editiontypecode>	<b056></b056>			
*	Edition number	9.2	<editionnumber></editionnumber>	<b057></b057>			
*	Edition statement	9.3	<editionstatement></editionstatement>	<b058></b058>			
Lan	guage						
*	Language of text (R)	10.1	<languageoftext></languageoftext>	<b059></b059>			
	Original language (of translation)	10.2	<originallanguage></originallanguage>	<b060></b060>			
Pag	ination and other content						
*	Number of pages	11.1	<numberofpages></numberofpages>	<b061></b061>			
	Number of illustrations	11.2	<numberofillustrations></numberofillustrations>	<b125></b125>			
*	Illustrations and other content note	11.3	<ll><ll>ustrationsNote></ll></ll>	<b062></b062>			
	Map scale	11.4	<mapscale></mapscale>	<b063></b063>			

	DATA ELEMENT		XML REFERENCE NAME	TAG		
Sub	Subject					
\$	BASIC main subject category	12.1	<basicmainsubject></basicmainsubject>	<b064></b064>		
#	BIC main subject category	12.2	<bicmainsubject></bicmainsubject>	<b065></b065>		
#	BIC subject category version number	12.3	<bicversion></bicversion>	<b066></b066>		
Mail	n-subject composite		<mainsubject></mainsubject>			
	Main subject scheme identifier	12.4	<mainsubjectschemeidentifier></mainsubjectschemeidentifier>	<b191></b191>		
	Subject scheme version no	12.5	<subjectschemeversion></subjectschemeversion>	<b068></b068>		
	Subject code	12.6	<subjectcode></subjectcode>	<b069></b069>		
	Subject heading text	12.7	<subjectheadingtext></subjectheadingtext>	<b070></b070>		
Ena	of main-subject composite					
Ada	litional-subject composite (R)		<subject></subject>			
	Additional subject scheme identifier	12.8	<subjectschemeidentifier></subjectschemeidentifier>	<b067></b067>		
	Proprietary subject scheme name	12.9	<subjectschemename></subjectschemename>	<b171></b171>		
	Additional subject scheme version no	12.10	<subjectschemeversion></subjectschemeversion>	<b068></b068>		
	Additional subject code	12.11	<subjectcode></subjectcode>	<b069></b069>		
	Additional subject heading text	12.12	<subjectheadingtext></subjectheadingtext>	<b070></b070>		
Ena	of additional-subject composite					
Pers	son-as-subject composite (R)		<personassubject></personassubject>			
	Use name elements 7.2 to 7.9 as required					
Ena	of person-as-subject composite					
	Corporate body as subject (R)	12.13	<corporatebodyassubject></corporatebodyassubject>	<b071></b071>		
	Place as subject (R)	12.14	<placeassubject></placeassubject>	<b072></b072>		

	DATA ELEMENT		XML REFERENCE NAME	TAG		
Audience/readership						
*	Audience code (R)	13.1	<audiencecode></audiencecode>	<b073></b073>		
\$	US school Grade(s)	13.2	<usschoolgrades></usschoolgrades>	<b189></b189>		
*	Interest age(s)	13.3	<interestage></interestage>	<b190></b190>		
Aua	lience-range composite (R)		<audiencerange></audiencerange>	1		
	Audience "numeric range" qualifier	13.4	<audiencerangequalifier></audiencerangequalifier>	<b074></b074>		
	Audience "numeric range" precision	13.5	<audiencerangeprecision></audiencerangeprecision>	<b075></b075>		
	Audience "numeric range" value	13.6	<audiencerangevalue></audiencerangevalue>	<b076></b076>		
Ena	l of audience-range composite	•				
Con	nplexity composite (R)		<complexity></complexity>			
	Complexity scheme identifier	13.7	<complexityschemeidentifier></complexityschemeidentifier>	<b077></b077>		
	Complexity code	13.8	<complexitycode></complexitycode>	<b078></b078>		
Ena	l of complexity composite					
Pub	lisher information					
*	Imprint or brand name	14.1	<imprintname></imprintname>	<b079></b079>		
	Imprint or brand code	14.2	<imprintcode></imprintcode>	<b080></b080>		
*	Publisher name	14.3	<publishername></publishername>	<b081></b081>		
	Publisher code	14.4	<publishercode></publishercode>	<b082></b082>		
	Country of publication	14.5	<countryofpublication></countryofpublication>	<b083></b083>		
	Co-publisher (R)	14.6	<copublishername></copublishername>	<b084></b084>		
	Sponsor (R)	14.7	<sponsorname></sponsorname>	<b085></b085>		
Pub	olishing dates					
	Announcement date	15.1	<announcementdate></announcementdate>	<b086></b086>		
*	Publication date	15.2	<publicationdate></publicationdate>	<b003></b003>		
	Copyright year	15.3	<copyrightyear></copyrightyear>	<b087></b087>		
	Year first published	15.4	<yearfirstpublished></yearfirstpublished>	<b088></b088>		
Teri	ritorial rights			•		
Rigi	hts composite (R)		<rights></rights>			
*	Rights type code	16.1	<rightstypecode></rightstypecode>	<b089></b089>		
*	Rights country (R)	16.2	<rightscountry></rightscountry>	<b090></b090>		
Ena	I of rights composite			1		

	DATA ELEMENT		XML REFERENCE NAME	TAG		
Dim	Dimensions					
Mea	asure composite (R)		<measure></measure>			
	Measure type code	17.1	<measuretypecode></measuretypecode>	<c093></c093>		
	Measurement	17.2	<measurement></measurement>	<c094></c094>		
	Measure unit code	17.3	<measureunitcode></measureunitcode>	<c095></c095>		
End	of measure composite					
*	Overall height	17.4	<height></height>	<c096></c096>		
*	Overall width	17.5	<width></width>	<c097></c097>		
*	Overall thickness	17.6	<thickness></thickness>	<c098></c098>		
*	Unit weight	17.7	<weight></weight>	<c099></c099>		
Des	criptions and other supporting text					
	Annotation	18.1	<annotation></annotation>	<d100></d100>		
*	Main description	18.2	<maindescription></maindescription>	<d101></d101>		
Oth	er-text composite (R)		<othertext></othertext>			
	Other text type code	18.3	<texttypecode></texttypecode>	<d102></d102>		
	Other text format	18.4	<textformat></textformat>	<d103></d103>		
	Other text	18.5	<text></text>	<d104></d104>		
	Other text link type	18.6	<textlinktype></textlinktype>	<d105></d105>		
	Other text link	18.7	<textlink></textlink>	<d106></d106>		
	Author of other text	18.8	<textauthor></textauthor>	<d107></d107>		
	Title of source of other text	18.9	<textsourcetitle></textsourcetitle>	<d108></d108>		
	Date of publication of other text	18.10	<textpublicationdate></textpublicationdate>	<d109></d109>		
Ena	of other-text composite					
*	Review quote (R)	18.11	<reviewquote></reviewquote>	<e110></e110>		

	DATA ELEMENT		XML REFERENCE NAME	TAG			
Lin	Links to image/audio/video files						
*	Front cover image file format code	19.1	<coverlmageformatcode></coverlmageformatcode>	<f111></f111>			
*	Front cover image file link type code	19.2	<coverlmagelinktypecode></coverlmagelinktypecode>	<f112></f112>			
*	Front cover image file link	19.3	<coverlmagelink></coverlmagelink>	<f113></f113>			
Ima	ge/audio/video-file composite (R)	•	<mediafile></mediafile>				
	Image/audio/video file type code	19.4	<mediafiletypecode></mediafiletypecode>	<f114></f114>			
	Image/audio/video file format code	19.5	<mediafileformatcode></mediafileformatcode>	<f115></f115>			
	Image/audio/video file link type	19.6	<mediafilelinktypecode></mediafilelinktypecode>	<f116></f116>			
	Image/audio/video file link	19.7	<mediafilelink></mediafilelink>	<f117></f117>			
	Text accompanying download	19.8	<textwithdownload></textwithdownload>	<f118></f118>			
	Download caption	19.9	<downloadcaption></downloadcaption>	<f119></f119>			
	Download credit	19.10	<downloadcredit></downloadcredit>	<f120></f120>			
	Download copyright notice	19.11	<downloadcopyrightnotice></downloadcopyrightnotice>	<f121></f121>			
	Download terms	19.12	<downloadterms></downloadterms>	<f122></f122>			
End	l of image/audio/video-file composite						
Pro	duct website composite (R)		<productwebsite></productwebsite>				
	Product website description	19.13	<productwebsitedescription></productwebsitedescription>	<f170></f170>			
	Link to product website	19.14	<productwebsitelink></productwebsitelink>	<f123></f123>			
Enc	of product website composite						
Priz	es						
	Prizes or awards description	20.1	<prizesdescription></prizesdescription>	<g124></g124>			
Priz	re-or-award composite (R)		<prize></prize>				
	Prize or award name	20.2	<prizename></prizename>	<g126></g126>			
	Prize or award year	20.3	<prizeyear></prizeyear>	<g127></g127>			
	Prize or award country	20.4	<prizecountry></prizecountry>	<g128></g128>			
	Prize or award achievement code	20.5	<prizecode></prizecode>	<g129></g129>			
Enc	l of prize-or-award composite						
Rep	placed-by and alternative-format						
*	Replaced-by ISBN	21.1	<replacedbyisbn></replacedbyisbn>	<h130></h130>			
*	Replaced-by EAN-13 number	21.2	<replacedbyean13></replacedbyean13>	<h131></h131>			
*	Alternative format ISBN	21.3	<alternativeformatisbn></alternativeformatisbn>	<h132></h132>			
*	Alternative format EAN-13 number	21.4	<alternativeformatean13></alternativeformatean13>	<h133></h133>			
	Other alternative product ISBN	21.5	<alternativeproductisbn></alternativeproductisbn>	<h163></h163>			
	Other alternative product EAN-13 no	21.6	<alternativeproductean13></alternativeproductean13>	<h164></h164>			
	Out-of-print date	21.7	<outofprintdate></outofprintdate>	<h134></h134>			

D	ATA ELEMENT		XML REFERENCE NAME	TAG	
Suppli	er and trade data				
Supplie	er-and-trade-data composite (R)		<supplydetail></supplydetail>		
# St	upplier EAN location no	22.1	<suppliereanlocationnumber></suppliereanlocationnumber>	<j135></j135>	
\$ Su	upplier SAN	22.2	<suppliersan></suppliersan>	<j136></j136>	
* Sı	upplier name	22.3	<suppliername></suppliername>	<j137></j137>	
Sı	upply-to country	22.4	<supplytocountry></supplytocountry>	<j138></j138>	
Sı	upply-to region	22.5	<supplytoregion></supplytoregion>	<j139></j139>	
Sı	upply-to country excluded	22.6	<supplytocountryexcluded></supplytocountryexcluded>	<j140></j140>	
* A	vailability status code	22.7	<availabilitycode></availabilitycode>	<j141></j141>	
* Ex	xpected availability date	22.8	<expectedshipdate></expectedshipdate>	<j142></j142>	
* O	n sale date	22.9	<onsaledate></onsaledate>	<j143></j143>	
0	rder time	22.10	<ordertime></ordertime>	<j144></j144>	
* Pa	ack or carton quantity	22.11	<packquantity></packquantity>	<j145></j145>	
Αι	udience restriction flag	22.12	<audiencerestrictionflag></audiencerestrictionflag>	<j146></j146>	
Αι	udience restriction note	22.13	<audiencerestrictionnote></audiencerestrictionnote>	<j147></j147>	
* Uı	npriced item type	22.14	<unpriceditemtype></unpriceditemtype>	<j192></j192>	
* Pr	rice amount ¹	22.15	<priceamount></priceamount>	<j151></j151>	
Price c	composite (R)		<price></price>		
* Pr	rice type code	22.16	<pricetypecode></pricetypecode>	<j148></j148>	
\$ CI	lass of trade code	22.17	<classoftradecode></classoftradecode>	<j149></j149>	
Di	iscount group code	22.18	<discountgroupcode></discountgroupcode>	<j150></j150>	
* Pr	rice amount	22.19	<priceamount></priceamount>	<j151></j151>	
* C	urrency code	22.20	<currencycode></currencycode>	<j152></j152>	
# Ta	ax rate 1, coded	22.21	<taxratecode1></taxratecode1>	<j153></j153>	
# Ta	ax rate 1, percent	22.22	<taxratepercent1></taxratepercent1>	<j154></j154>	
# Ar	mount of price taxable at tax rate 1	22.23	<taxableamount1></taxableamount1>	<j155></j155>	
# Ta	ax amount at tax rate 1	22.24	<taxamount1></taxamount1>	<j156></j156>	
# Ta	ax rate 2, coded	22.25	<taxratecode2></taxratecode2>	<j157></j157>	
# Ta	ax rate 2, percent	22.26	<taxratepercent2></taxratepercent2>	<j158></j158>	
# Ar	mount of price taxable at tax rate 2	22.27	<taxableamount2></taxableamount2>	<j159></j159>	
# Ta	ax amount at tax rate 2	22.28	<taxamount2></taxamount2>	<j160></j160>	
* Pr	rice effective from	22.29	<priceeffectivefrom></priceeffectivefrom>	<j161></j161>	
* Pr	rice effective until	22.30	<priceeffectiveuntil></priceeffectiveuntil>	<j162></j162>	
End of	price composite				
End of	supplier-and-trade-data composite				

¹ The "Price amount" element occurs at Level 1 outside as well as inside the "Price" composite so that a price in the message default currency and conforming to the message default price type can be sent without invoking the composite.

	DATA ELEMENT		XML REFERENCE NAME	TAG		
Sal	Sales promotion information					
*	Promotion campaign information	23.1	<promotioncampaign></promotioncampaign>	<k165></k165>		
*	Promotion contact details	23.2	<promotioncontact></promotioncontact>	<k166></k166>		
	Initial print run	23.3	<initialprintrun></initialprintrun>	<k167></k167>		
	Copies sold	23.4	<copiessold></copiessold>	<k168></k168>		
	Book Club adoption	23.5	<bookclubadoption></bookclubadoption>	<k169></k169>		

Ме	ssage header data elements			
*	Sender EAN number	F.6.1	<fromeannumber></fromeannumber>	<m172></m172>
*	Sender SAN	F.6.2	<fromsan></fromsan>	<m173></m173>
*	Sender company name	F.6.3	<fromcompany></fromcompany>	<m174></m174>
*	Sender contact	F.6.4	<fromperson></fromperson>	<m175></m175>
*	Addressee EAN number	F.6.5	<toeannumber></toeannumber>	<m176></m176>
*	Addressee SAN	F.6.6	<tosan></tosan>	<m177></m177>
*	Addressee company name	F.6.7	<tocompany></tocompany>	<m178></m178>
*	Addressee contact	F.6.8	<toperson></toperson>	<m179></m179>
*	Message sequence number	F.6.9	<messagenumber></messagenumber>	<m180></m180>
*	Message repeat number	F.6.10	<messagerepeat></messagerepeat>	<m181></m181>
*	Mjessage creation date/time	F.6.11	<sentdate></sentdate>	<m182></m182>
*	Message note	F.6.12	<messagenote></messagenote>	<m183></m183>
*	Default language of text	F.6.13	<defaultlanguageoftext></defaultlanguageoftext>	<m184></m184>
*	Default price type	F.6.14	<defaultpricetypecode></defaultpricetypecode>	<m185></m185>
*	Default currency	F.6.15	<defaultcurrencycode></defaultcurrencycode>	<m186></m186>
*	Default linear unit	F.6.16	<defaultlinearunit></defaultlinearunit>	<m187></m187>
*	Default unit of weight	F.6.17	<defaultweightunit></defaultweightunit>	<m188></m188>
*	Default class of trade	F.6.18	<defaultclassoftrade></defaultclassoftrade>	<m193></m193>