

**UBL Forum** 

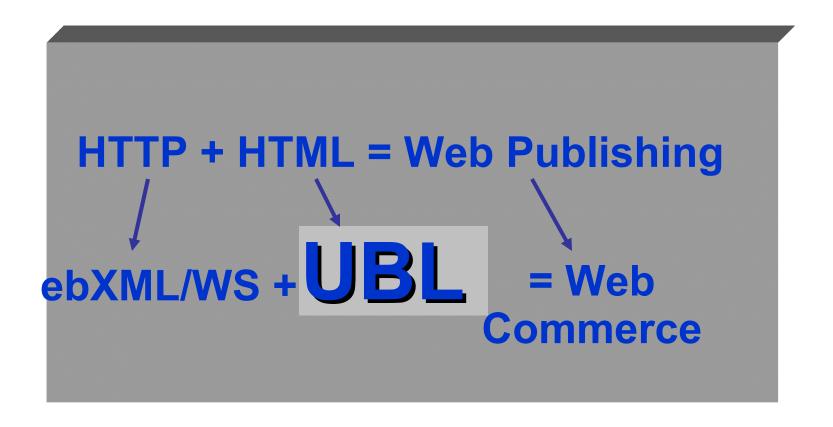
Tim McGrath

Vice Chair UBL Technical Committee
Allerod, Denmark November 16 2006





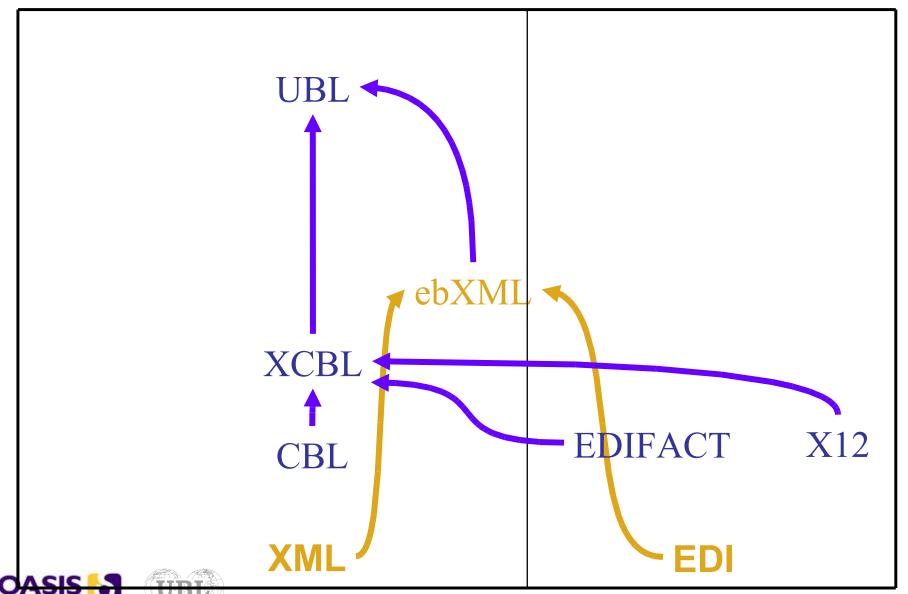
## The UBL Objective







# **UBL's Ancestry**



#### **UBL 2.0**

- Now an OASIS Committee Specification.
  - OASIS Standard expected December 2006
- Extended library.
  - 31 document types.
  - Extended Procurement Process (Europe).
  - Transportation Process Documents (Asia and US).
- Based on real implementation experience.
  - Improved library of re-usable components
- Alignment with UN/CEFACT projects.
  - Core Component Type library.
  - Input from Trade and Business Groups.
- Compliant to ISO 15000-5
  - ebXML Core Component Technical Specification.





#### What Makes a Standard

- Formalized...
  - Has sanction, De Jure.
- Widely adopted ...
  - Has traction, De Facto.
- History tells us traction is more important than sanction
  - Internet versus ISO/OSI.
- So sanction is only a means to achieve traction
  - not a goal in itself.
- What makes a standard is adoption.





#### **UBL** has Traction

- Adopted for a variety of contexts:
  - Government e-procurement.
  - International trade.
- Based on library of re-usable components.
  - Royalty Free
- Experienced users contributing to development.
  - Credibility and practicality.
- 'Viral' adoption
  - A feature of an Open Standard is no auditing of usage.





#### **UBL** has Sanction

- An approved OASIS Standard
  - 1.0 in May 2004
  - @ version 2.0 in December 2006
- Based on ebXML Core Components.
  - ISO 15000-5 compliant
  - Early adopter and pioneer
- UBL 2.0 intends to be a fully sanctioned international standard.
  - Recognized under the MoU/MG for eBusiness standardization.



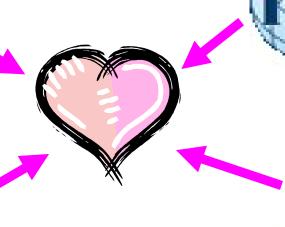


# Sanctioning eBusiness INTERNATIONAL Standards

ELECTROTECHNICAL COMMISSION

INTERNATIONAL TELECOMMUNICATION UNION









SIMPLE, TRANSPARENT AND EFFECTIVE PROCESSES FOR GLOBAL BUSINESS

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE









# Specific Technology Consortia

OASIS



- XML standards for e-business
- Collaborates with UN/CEFACT on the ebXML

- World Wide Web Consortium (W3C)



- The Internet Engineering Task Force (IETF)
  - Internet standards







### But wait, there's more...

- Industry solutions developed to fill a requirement not met by other standards:
  - Rosettanet, XBRL, OAGIS, GS1, etc.
  - Gain momentum and become a standards business.
- National bodies:
  - CEN/ISSS, ANSI, CNIS, SPRING, SITPRO
- Proprietary or private solutions.
- There is a natural selection at play.
  - The market will decide.
  - But only if given the correct information.





# The UN/CEFACT Objective

- Simple, transparent and effective processes for global business.
- To secure the interoperability for the exchange of information between the public and private sector.
- Encourage close collaboration between governments and private business





# UN/CEFACT and UBL Collaboration

- UN/CEFACT recognizes UBL 2 as appropriate first-generation XML documents for eBusiness.
- Future UN/CEFACT deliverables constitute the upgrade path for UBL.
- Maintenance of UBL 2 remains with OASIS
- In the expectation that UN/CEFACT will produce its own integrated set of XML schemas within a period of three years, OASIS will produce no further major versions of UBL past UBL 2.
- OASIS will grant UN/CEFACT a perpetual, irrevocable license to create derivative works based on UBL.

Agreed in April 2006.





#### This means...

- If you want a solution today then use UBL.
- Adopting UBL is not contravening UN/CEFACT's strategic direction.
  - Recognized by the MoU on eBusiness Standards
- UBL is the useable stepping stone to a unified UN/CEFACT standard.
- You can use UBL for today and for tomorrow.





#### The UBL Technical Subcommittee

- Procurement SC
  - Models for Supply Chain business requirements
- Transportation SC
  - Models for International Trade business requirements
- Human Interface SC
  - Printed formats (eg. UN Layout Key)
  - Mappings for stylesheets
  - Input Forms (XForms)
- Small Business SC
  - Implementation profile for small business
- Software SC
  - Software for creating and customizing UBL models.





### Localization Subcommittees

- Translation of UBL semantics.
- Fostering requirements for local implementations.
  - Chinese
  - Japanese
  - Korean
  - Spanish
  - Italian
  - Danish







## UN/CEFACT

#### **UN/CEFACT**

SIMPLE, TRANSPARENT AND EFFECTIVE PROCESSES FOR GLOBAL BUSINESS

CEFACT Plenary (Shareholders)

Bureau (Board of Directors)

Forum



Forum
Management
Group (Board
of Management)





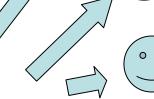
Permanent Groups (Corporate Divisions)



TMG (CCTS, UMM)



TBG (1-19)



ICG





ATG (1-2)





### UN/CEFACT





**CEFACT Plenary** (Shareholders)

**Board** 

(Shareholders)

(Board of Directors)

OASIS Membership







Bureau (Board of Directors)







Forum Management Group (Board of Management)







Permanent Groups (Corporate Divisions)





# UN/CEFACT Collaboration Activities part 1

- CEFACT BUREAU/ UBL TC
  - Mark Palmer and Tim McGrath
- TBG1 Supply Chain
  - completed first analysis
- TBG3 Transport
  - reviewed UBL 2.0 specification
  - proposing a common work item
- TBG17 Harmonization
  - discussions started
- TMG/CCTS Core Component Technical Specification
  - discussions started





# UN/CEFACT Collaboration Activities Part 2

- ATG/NDR XML Naming and Design Rules
  - working team formed
  - submitted requirements
- TBG2 UN/eDocs
  - Need strategy for engagement
- ICG (and ATG2) Code Lists
  - need to engage formally
- TBG19 e-Government
  - Newly established
- TMG/Context Methodology/Message Assembly
  - Clarifying fundamentals





### In Summary

- UBL and UN/CEFACT have different and complementary objectives.
  - Overlaps are being converged.
- UBL will work with UN/CEFACT to build a common set of eBusiness document standards.
- UN/CEFACT recognize UBL v.2 as appropriate first-generation XML documents for eBusiness.
- UBL is the useable stepping stone to a unified UN/CEFACT standard.
- It is OK to use UBL for today and for tomorrow.





"Indeed we must all hang together, otherwise we shall most assuredly hang separately."



Tak - Thank You





#### **UBL International 2006**

http://www.ublconference.com

The content in this document is copyright © 2006 the authors and UBL International.

Source for presentation slides (updated 2006-11-24): <a href="http://www.ublconference.com/200611/UBLInternational2006Presentations-20061124.zip">http://www.ublconference.com/200611/UBLInternational2006Presentations-20061124.zip</a>

From the UBL International 2006 Home Page http://www.ublconference.com/200611/index.html

UBL International 2006 is running its inaugural event in Copenhagen Denmark (Scandinavian Trade Building in Allerød) the week of November 13-17, 2006.

UBL International is a training summit bringing together worldwide Universal Business Language expertise to deliver full-day and half-day lectures and hands-on courses from commercial training companies, and a full day of free symposium presentations, this year marking the launch of UBL 2.0!