Invited speakers and thought leaders from industry, government, academia, and the legal community will gather to discuss key intellectual property, competitive, and trade issues impacting global trade. Speakers and the audience will explore how standardization can serve as a valuable tool for addressing these issues and harmonizing global trade.

Thursday, September 22, 2005

11:00 a.m.–1:00 p.m.  Registration and Buffet Lunch

1:00 p.m.  Conference Introduction by the Master of Ceremonies
Carl Cargill, Sun Microsystems, Inc.*

1:15 p.m.  Keynote Address
Mark Lemley, Stanford Law School*

1:45 p.m.  The Standard Setting Process & Patent Commitments
Moderator: Mark Lemley, Stanford Law School*
John Kelly, JEDEC Solid State Technology Association*
Mark Janis, University of Iowa College of Law*
David Balto, Robins, Kaplan, Miller & Ciresi LLP*
Karma Giulianelli, Bartlit Beck Herman Palenchar & Scott LLP*
Suzanne Michel, Federal Trade Commission*
Jeff B. Fromm, Drinker Biddle & Reath LLP*
Timothy S. Simcoe, Rotman School of Management, University of Toronto*
Jonathan L. Rubin, American Antitrust Institute*

4:00 p.m.  Break

4:30 p.m.  International Competition Issues in Standard Setting
Moderator: Albert A. Foer, American Antitrust Institute*
Audrey Winter, U.S. Trade Representative*
Greg Slater, Intel Corporation*
Gil Ohana, Antitrust and Competition, Cisco Systems*
Thomas Vinje, Clifford Chance LLP*
He Guo, Law School, Renmin University of China*
Christopher Gibson, Suffolk Law School*

6:00–7:30 p.m. Reception

Friday, September 23, 2005

8:00 a.m. Continental Breakfast
8:30 a.m. Review of Day One: Master of Ceremonies
8:45 a.m. Keynote Address
Dr. Greg Papadopoulos, Sun Microsystems, Inc.*

9:30 a.m. Governments’ Response to Standards, IP, & Competition Conflicts
Moderator: Robert A. Skitol, Drinker, Biddle & Reath*
Videotaped presentation by Deborah Platt Majoras, Federal Trade Commission*
Susan Creighton, Federal Trade Commission*
Dr. Wei Sun, Standardization Administration of the P. R. China*
Mike Remington, Drinker Biddle & Reath*
Frances Marshall, U.S. Department of Justice, Antitrust Division*
Cecilio Madero Villarejo, DG Competition*

11:00 a.m. Break

11:30 a.m. Societal and Economic Implications of the International Legal and Standards Issues
Moderator: Roger Noll, Stanford University*
Mark Cooper, Consumer Federation of America*
Joseph Farrell, University of California at Berkeley
Andrew Updegrove, Gesmer Updegrove LLP and ConsortiumInfo.org*
Kathleen Wallman, Georgetown University*
Sergio Amadeu da Silveira, National Institute of Information Technology of Brazil

1:00 p.m. Lunch

2:30 p.m. The Trade Balance: Free Markets, Competition, and Government Action
Jim Turner, House of Representatives*
Sir David John, British Standards Institute (BSI)*
Simon Kelly, National Standards Authority of Ireland (NSAI)*
Dr. Baisheng An, Ministry of Commerce, P.R. China*

4:00 p.m. Break

4:30 p.m. The Changing Role of Standardization in the Information Society:
Unilateral Action & Multilateral Collaboration

Moderator: Carl Cargill, Sun Microsystems, Inc.*

Mark Lemley, Stanford Law School*
Dr. Greg Papadopoulos, Sun Microsystems, Inc.*
Thomas Vinje, Clifford Chance LLP*
Dr. Wei Sun, Standardization Administration of the P. R. China*
Jim Turner, House of Representatives*
Cecilio Madero Villarejo, DG Competition*

5:30 p.m.        Concluding Statements: Mark Lemley

6:00 p.m.        Conference Adjourns

Please note that agenda is subject to change. * Denotes confirmed speaker.