

idealliance

International Digital Enterprise Alliance

Formerly Graphic Communications Association (GCA)

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The fifth SPACE XML meeting is scheduled for April 26 in New York City. The details for the meeting are:

April 26, 2002 @ 10:30am
The Magazine Publishers of America
22nd Floor, Board Room
919 Third Ave.
New York, New York

B2B Advertising Standards Committee

Space XML Notes from #4 Meeting - Invoicing

Chair: Craig Shrader

The Magazine Publishers of America

22nd Floor

919 Third Ave.

New York, New York

3/21/02

Meeting Notes

- Subcommittee updates:

Reports/Contracts: Kirk Carr reported that contracts and contract performance turns out to be a large issue which needs to be chipped away at. For now, they will be done as they have always been done but references.

Online: A dialog has been started with the Internet Advertising Bureau in NY. Discussing way to incorporate work in progress about on-line workflow into a potential on-line standard from us. IAB is a small organization that is not currently developing their own standard.

Kevin Gannon of Hachette Filipacchi raised the issue of “pass through liability” for payment of the media bill. The main question is at what point is the liability established and with whom. Many pubs use a rule that the last document exchange is the ruling terms from a liability perspective. Very often it is noted that the last document at the close of space timeframe is the contract. No decision was reached on the correct method to model this in the electronic world. After considerable discussion the issue was tabled for further discussion at the next meeting.

The committee has voted on adding vocabularies for use in the invoice transaction. These added vocabularies are:

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|------------------------|--|
| Estimated Cost | Estimated total cost To be added into the TotalTypes vocabulary |
| Partial Payment | Not making full payment. To be added into the FinancialDetails vocabulary |
| Acceptance | Acceptance of Data. To be added into the FunctionTypes vocabulary |
| Rejection | Rejection of Data. To be added into the FunctionTypes vocabulary |
| Issue Date | The date the data will be for sale. |

To be added in leu of First Issue in the DateTypes vocabulary

Liabe Party

The party responsible for the bill.
To be added into the CompanyTypes vocabulary.

Accounts Payable

Department responsible for the payment of the bill.
To be added into the ContactTypes vocabulary

Client Accounting

Same as Accounts Payable.
To be added into the ContactTypes vocabulary

Payment terms were discussed. This issue involves the setting up of specified partial payment schedule. At this point in the meeting there were very few newspaper representatives present. The magazine committee members voiced their recommendations that formal payment schedules are not needed yet a partial payment type does happen. Such a payment type was added to the financial details.

Terms of Sale was discussed. This is an issue related to the liability discussion and should be finalized no later than the space close. Very often this issue for magazines is agreed to in the contract. Since the meeting time was ending, a suggestion was made to discuss this issue at the next meeting.

Next Meeting Agenda

- Discuss generalized process chart (committee member presentation)
- Presentation on Process example pertaining to the Schema standard
- Validate Process, then move to Invoice transaction
- Discuss the Liability and Terms of Sale within Space Reservation, IO and Invoice

Please RSVP to Kimberly Kenny (kkenny@idealliance.org) or 703 837-1066 by April 19 as to your attendance plans to the next Space XML meeting on April 26th so we can plan the space and lunch accordingly. We look forward to seeing you in New York. If you have any questions, please do not hesitate to contact us.