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RosettaNet Reinstates Free Standards Access, Expands Membership Benefits

- **Policy Changes to Promote Standards Adoption and Membership Growth**

LAWRENCEVILLE, N.J. – Nov. 24, 2008 -- RosettaNet, a not-for-profit consortium that facilitates development of XML-driven business-process standards for global trade networks, announced it will eliminate the fee requirements for non-member companies to access its standards, beginning Jan. 1, 2009. It also said benefits would be expanded for its members.

RosettaNet standards provide a common language for transaction messaging within the global trading network, allowing users to improve the interoperability of their business processes.

Companies that are not members of the consortium have paid to access each of the RosettaNet standards since subscription fees were instituted in 2007.

"The RosettaNet portfolio of standards will again be free and open," said Clement D. Erhardt, president, RosettaNet. "Any company can access them, regardless of whether they are a RosettaNet member. We're being responsive to the developer community as we work to spread the utility and ubiquity of these important tools. We realize making this policy change is for the good of the community and will remove this barrier to adoption and implementation."

Larren Olson, director of Materials Business Solutions for Intel Corporation said, "This is an important development, particularly for smaller suppliers that want to work with large companies such as ours. We anticipate that making this change will help with the continued acceptance and proliferation of these important capabilities."

RosettaNet also will expand its membership benefits in 2009 for its Council members, Global Partners, and Solution Providers. These benefits will include free seats for training sessions and RosettaNet events; access to online B2B training materials; complimentary and discounted pricing on products and services, including the RosettaNet Self-Test Kit; and more.

Membership fees for 2008 will continue at the same levels for 2009.

Most of RosettaNet's members reside in the electronic-component, semiconductor, telecommunication, consumer-electronic, and logistics industries, and use RosettaNet's order-to-cash and Collaborative Forecasting business-process standards to exchange product and content information with their supply-chain partners.

RosettaNet standards are developed by the community for the community, facilitating supply-chain speed, efficiency and reliability, and enabling greater collaboration and improved communication between trading partners. By streamlining the exchange of business information, RosettaNet standards users can reduce costs while also realizing gains associated with inventory reduction, order-processing time, product-cycle time-to-market, and customer satisfaction.

About RosettaNet

RosettaNet, a subsidiary of GS1 US™, is a not-for-profit consortium dedicated to the collaborative development and rapid deployment of open, business process standards that align processes within global trading networks. RosettaNet standards and services provide a common language for business transactions and the foundation for integrating critical processes among partners within the global supply chain. Companies that use RosettaNet's proven standards benefit from added cost-savings throughout supply chain processes, improved e-business communications with trading partners, enhanced product life cycle management capabilities, and added customer satisfaction. For more information about RosettaNet, visit www.rosettanet.org.

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