



online information 2003

2-4 December 2003, Olympia Grand Hall, London, UK.

Call for Speakers

the world's no1 event for
information content, management and delivery

A Learned Information Event

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www.online-information.co.uk



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share your expertise

Can you offer authoritative analysis of the latest developments in the online information industry? Are you a front line information professional with a case study that could help others to succeed? Have you undertaken recent research or special projects which could provide insight on improved content creation, information management or delivery?

The Online Information 2003 conference committee is looking for speakers from around the globe, from all industry sectors and with diverse subject interests. Do you have something to say?

audience profile

Online Information is recognised as the most popular international forum and meeting place for information professionals, librarians, content managers, knowledge workers, web and intranet managers, senior end users of online information, information technology professionals, publishers, academics and information industry consultants from a range of industry sectors including education, government, STM, publishing, legal and finance.

With 60% of delegates coming from outside the UK, our audience includes representatives from over 40 different countries including large groups from the Netherlands, Norway, Finland, Germany, Sweden, France and the USA. We are also proud to annually welcome attendees from Africa, Asia, Australasia and South America.

2003 conference themes

The broad themes below are just an indicator of the many topics to be explored at Online Information 2003. If these or any other relevant subjects fall into your area of expertise then we want to hear from you.

- information strategy and information integrity
- information metrics, quality analysis, users statistics
- content management (including syndication, electronic records management, digital asset management, and digital rights management issues)
- information architecture and taxonomies
- professional development for information professionals
- information literacy and the information society
- search and retrieval tools and techniques
- communities and collaboration
- wireless, mobile and virtual working
- portals, intranets and extranets: information integration
- digital library developments and the virtual reference desk

Call for speakers www.online-information.co.uk/speaker



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providing high quality content for conference delegates and show visitors alike

show seminars - an additional opportunity to speak

Following the unparalleled success of the Online Information free educational programme last year the search also continues for speakers who can share expertise and advice with our show visitor audience of information professionals, technology professionals and end users.

resource reviews

Can you offer an independent review of the latest online resources (research reports, portals, online databases, ejournals, search tools, news feeds) relevant to one of the following specialist subjects?

- chemical
- pharmaceutical
- educational
- legal
- government
- engineering
- medical
- health
- marketing
- news
- financial
- company and/or business

technology tutorials

Offer an unbiased review of the newest tools and technology shaping the information industry? We're also looking for speakers who can cut through product hype, marketing speak and technical jargon to offer our audience an overview of the following tools:

- classification and taxonomy
- records management
- search technology
- content creation and publishing
- collaboration and knowledge management
- content management
- library automation
- intranets and portals

online information 2003 conference committee

The Technical and International conference committees set conference themes, select speakers and review all submissions and papers. The International Committee will be confirmed during April - see www.online-information.co.uk for details.

Conference Chair

Martin White, Intranet Focus Ltd, UK

Deputy Conference Chair

Karen Blakeman, RBA Information Services/UKOLUG, UK

Technical Committee (with specialist area)

Stephen Arnold, Arnold Information Technology, USA (search)

Paul Blake, 3, UK (wireless)

Bob Campbell, Blackwell Publishing, UK (STM)

Hazel Hall, Napier University, UK (collaboration)

Julian Hope, Contegrity, UK (information industry)

Anne Jubert, France (KM)

Liz Loxton, Information World Review, UK (information industry)

Howard McQueen, McQueen Consulting, USA (intranets)

Gwenda Sippings, Inland Revenue, UK (KM)

Sjoerd Vogt, Independent Consultant, UK (information industry)

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1. Making your submission

All submissions must include:

- **A proposal of between 300-500 words** in sentence format outlining: introduction to issue/topic; main content outline; key conclusions/arguments; clear reference to any supporting materials (research reports, case studies etc.)
- **Biographical details** in sentence format (no CV's please), covering career, professional interests, publications, memberships etc. for the potential speakers(s).
- **Submission details** including theme of your proposal, key learning points and presentation content type.

The deadline for submissions is Friday 2 May 2003.

If your proposal is accepted, potential speakers must be prepared to produce a full written paper by 01 July 2003 for further review. Final submissions will not be considered unless they are in the form of a full written paper.

2. Contact details

Title: _____
Name: _____
Surname: _____
Job Title: _____
Department: _____
Company: _____
Address: _____
City/Town: _____
State/Country: _____ Postcode: _____
Country: _____
Tel: _____ Fax: _____
Email: _____
URL: _____

3. Alternative contact details

(if you are a PR Agent/PA or other colleague)

Title: _____
Name: _____
Surname: _____
Job Title: _____
Department: _____
Company: _____
Address: _____
City/Town: _____
State/Country: _____ Postcode: _____
Country: _____
Tel: _____ Fax: _____
Email: _____
URL: _____

Please send all correspondence via this contact

4. Submission details

Which conference theme fits with your proposal?

(these are listed within)

What is the proposed presentation title?

Which of the following best describes the content of your proposal?

- Research results Case study Technical tutorial
 Strategy review Opinion / debate
 Other, please specify: _____

What 3 key learning points will delegates gain from your presentation?

1 _____
2 _____
3 _____

I understand that if my proposal is accepted and I choose to speak at the conference I will also produce a paper / written copy for the conference proceedings.

5. How to submit your proposal

Email: cgraham@imark.co.uk (please remember to include all contact details and submission information)

Mail: Catherine Graham, Conference Editor,
Online Information 2003, Learned Information Europe Ltd/
Imark Communications, Woodside, Hinksey Hill,
Oxford, OX1 5BE

Fax: +44 (0) 1865 736354

Online: www.online-information.co.uk/speaker

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Post Fax Email Phone

Personal data is collected in accordance with the Data Protection Act (1998). Your details may be used to inform you of relevant forthcoming events that Imark organises. If you do not wish to receive these offers, please write to the Imark Database Manager at Imark Communications Ltd, Admiral Hawke House, Green Street, Lower Sunbury Village, Middlesex, TW16 6RA, UK.

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