

	Registration	8:00-9:00						
	<table border="1"> <tr> <td>Doctoral Consortium (9:00-15:00) TransIT II</td> <td>Tutorial Semantic Business Process Management (9:00-12:30) TransIT I</td> </tr> </table>	Doctoral Consortium (9:00-15:00) TransIT II	Tutorial Semantic Business Process Management (9:00-12:30) TransIT I	9:00-10:15				
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9:00-9:15	<table border="1"> <tr> <td><i>Elena Simperl</i> <i>Introduction</i></td> <td><i>Armin Haller</i> <i>Tammo van Lessen</i> <i>Srdjan Komazec</i></td> </tr> <tr> <td colspan="2">Presentations (I)</td> </tr> </table>	<i>Elena Simperl</i> <i>Introduction</i>	<i>Armin Haller</i> <i>Tammo van Lessen</i> <i>Srdjan Komazec</i>	Presentations (I)				
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0.15-10.45am	Coffee Break							
	Presentations (II)							
10:45-11:45	<table border="1"> <tr> <td>A holistic Methodology for model-driven B2B Integration: From Business Values over Business Collaborations to Deployment Artifacts Presenter: Marco Zapletal</td> <td></td> </tr> <tr> <td>Multi-Agent Decision Support System for Supply Chain Management Presenter: Yevgeniya Kovalchuk</td> <td></td> </tr> </table>	A holistic Methodology for model-driven B2B Integration: From Business Values over Business Collaborations to Deployment Artifacts Presenter: Marco Zapletal		Multi-Agent Decision Support System for Supply Chain Management Presenter: Yevgeniya Kovalchuk		10:45-12:30		
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	Posters Short Presentations							
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12:30-13:30	Lunch							
	Presentations (III)							
13:30-14:00	A Multi-Agent System for Content Trading in Electronic Telecom Markets Using Multi-Attribute Auctions Presenter: Ana Petric	13:30-15:30						
14:00-14:30	Development of an extended selection algorithm for projects in a project portfolio Presenter: Markus Brandstätter							
14:30-15:00	Discussion							

Registration					
Keynote Speaker		Keynote Speaker		Keynote Speaker	
Hans Akkermans		Jeff Rosenchein		Massimo Paolucci	
<i>Services over the Web: From Semantics to Pragmatics</i>		<i>Computational Voting Theory: Of the Agents, By the Agents, For the Agents</i>		<i>Bringing Services to the street level</i>	
Free University Amsterdam (VUA), The Netherlands		The Hebrew University of Jerusalem, Israel		DoCoMo Europe	
Coffee Break					
BEA-1 TransIT I Chair: Piotr Crofta	Agents-1 3W03 Chair: Wolfgang Ketter	B2C-1 TransIT II Chair: Jukka Heikkilä	Agents-3 TransIT I Chair: Jeff Rosenchein	Short Papers 3W03 Chair: Dawn Jutla	Mobile TransIT II Chair: Terry Payne
A Bayesian Network for IT Governance Performance Prediction Authors: Marten Simonsson, Robert Lagerström and Pontus Johnson	Why Share in Peer-to-Peer Networks? Authors: Lian Jian and Jeffrey MacKie-Mason	Web 2.0 and Beyond: Implications for Electronic Commerce Authors: Rolf T Wigand, Robert I. Benjamin and Johanna L. H. Birkland	Quality Aspects in Service Ecosystems: Areas for Exploitation and Exploration Authors: Christoph Riedl, Tilo Boehmann, Michael Rosemann and Helmut Krömer	Adapting the IS Success Model for Mobile Technology in Health – a New Zealand Example Authors: Hans Lehmann, Mishul Prasad and Eusebio Scornavacca	Secure and Efficient Protocol for Mobile Payments Authors: Rahul Godbole and Alwyn Pais
A Run-time Service Discovery Process for Web Services Compositions Authors: Rouached Mohsen and Claude Godart	Utility Pricing Auction for Multi-period Resource Allocation in Multi-Machine Flow Shop Problems Authors: Hoong Chuin LAU, Zhengyi Zhao, Shuzhi Sam GE and Tong Heng LEE	Business strategy-IT alignment in a multi-actor setting - A mobile e-service case Authors: Vincent Pijpers, Jaap Gordijn and Hans A. Akkermans	Agent mediated provision of Insurance Services: Two case studies: fraud and repairs Authors: Chris van Aart and Valentina Tamma	The E-Commerce Transaction Statistics in Developing Countries Authors: Lifang Peng, Jinghua Chen and Qi Li	XML Fragment Caching for Large-Scale Mobile Commerce Applications Authors: Sebastian Obermeier and Stefan Böttcher
Constraint-based Recommender Systems: Technologies and Research Issues Authors: Alexander Felfernig and Robin Burke	Adaptive Strategies for Predicting Bidding Prices in Supply Chain Management Authors: Yevgeniya Kovalchuk and Maria Fasli	Trust Perception in Internet Shopping: Comparative Study of Customers in Japan and South Korea Authors: Kanokwan Atchariyachanvanich and Noboru Sonehara	Optimal Buying from Online Retailers Offering Total Value Discounts Authors: Kameshwaran Sampath and Lyes Benyoucef	How Governments Matter to Digital Economy Creation: An Exploratory Case Study on China's Golden Card Project Author: Weiling Ke	A semantic-based mobile registry for dynamic RFID-based logistics support Authors: Michele Ruta, Tommaso Di Noia, Eugenio Di Sciascio, Giacomo Piscitelli and Floriano Scioscia
Lunch					
BEA-2 TransIT I Chair: Christian Hueme	Agents-2 3W03 Chair: Chris van Aart	B2C-2 TransIT II Chair: Jae Kyu Lee	SemWeb/Egov Chair: Weiling Ke	B2C-3 3W03 Chair: Rolf Wigand	B2B-1 TransIT II Chair: Kai Riemer
A Semantic Web Architecture for Advocate Agents to Determine Preferences and Facilitate Decision Making Authors: Wolfgang Ketter, Arun Batchu, Gary Berosik and Dan McCreary	Information Search Strategies: An agent-based approach Author: Dorin Militaru	The algorithm for solving two types of errors in customer segmentation on unbalanced data Authors: Zou Peng and Hao Yuan Yuan	Semantic Web and Natural Language in Online Discussion Forums Author: Johann Mitloehner	Testing Media Richness Theory to Explain Consumers' Intentions of Buying Online Authors: Eric Brunelle and Josée Lapierre	Behavioral Analysis of Web Services for Supporting Mediated Service Interoperations Authors: Zhangbing Zhou, Sami Bhiri, Lei Shu, ke ning, Laurentiu Vasiliu and Manfred Hauswirth
Synchronizing Control Flow in a Tuplespace-Based, Distributed Workflow Management System Authors: Daniel Martin, Daniel Wutke and Frank Leymann	Agent Mediated Trading in a 3D e-Tourism Environment Authors: Markus Gärtner, Ingo Seidel and Helmut Berger	Digital Rights Management using Current Electronic Payment Systems Authors: Imad Abbadi and Muntaha Alawneh	Semantic Web Service Offer Discovery for E-commerce Authors: Jacek Kopecky and Elena Simperl	Architecture and Performance of the Rule based Comparison Shopping: Delivery Cost Experience Authors: Gyoo Gun Lim, Juyoung Kang, Jae Kyu Lee and Dae Chul Lee	Relationship-Preserving E-Procurement Auction. Authors: Jong Han PARK, Jae Kyu Lee and Hoong Chuin LAU
The Googleplex Author: Piotr Crofta	Applying Strategic Business Modeling to Understand Disruptive Innovation Authors: Reza Samavi, Eric Yu and Thodoros Topaloglou	A Seller's Perspective Characterization Methodology for Online Auctions Authors: Arlei Silva, Pedro Calais, Adriano Pereira, Fernando Mourão, Jussara Almeida, Wagner Meira Jr. and Paulo Goes	Digital Consumer and User Rights in EU Policy Authors: Anniina Huttunen, Ville Oksanen and Juha Laine	Adapting the Interaction State Model in Conversational Recommender Systems Authors: Tariq Mahmood and Francesco Ricci	Optimal Strategies of IT Consulting Firms: The Impact of License Fee and Open Source Authors: Yung-Ming Li, Jih-Hua Jhang-Li and Yen-Chun Liu
Coffee Break					
BEA Panel TransIT I Chair: Jups Heikkilä	Agents Panel 3W03 Chair: Terry Payne	SemWeb Panel TransIT II Chair: Elena Simperl	EGov Panel TransIT I Chair: Juha Laine	B2C Panel 3W03 Chair: Rolf Wigand	Online B2B Marketplace Panel TransIT II Chair: Amit Basu
	15:30-16:00				
	16:00-18:00				