

Wednesday March 24, 2004

Gilbane Content Management Conference: Tutorials*			
9:00	Tutorial A: Web Content Management Systems: Principles, Products & Practices	Tutorial B: Key XML Technologies & Trends in Content Management	Tutorial C: The Secrets and Strategies for Creating Taxonomy and Metadata Models
12:00	Lunch (1 hour) 12:00 - 1:00		
1:00	Tutorial A (cont.)	Tutorial B (cont.)	Tutorial C (cont.)
4:00			

Thursday March 25, 2004

Gilbane Content Management Conference: Conference Sessions*			
8:30	Plenary Session: Expert Panel on Technologies & Trends Moderator: Frank Gilbane		
10:00	Break & Technology Demonstrations 10:00-11:00		
11:00	P1. Planning for & Evaluating CMSs - How to Get Started	P2. Content Integration - Integrating Information from Multiple Repositories	T1. CMS Impacts on Systems, Networks, and Security
12:00	Lunch and Technology Demonstrations 12:00 - 2:00		
2:00	P3. Content Models and Information Architecture	C1. Complex Content: Industry Application Case Studies	T2. Content Delivery - The Devil is the Deployment
3:00	Break (5min)		
3:00	P4. Electronic Forms & Content Management	C2. Complex Content: Industry Application Case Studies	T3. So You Want a Metadata-Driven Website?
4:00	Break (5min)		
4:00	P5. Managing Content for Multi-channel Delivery	P6. One Minute with a CMS Vendor	T4. How CMS Products Address Templating
5:00	Reception in Technology Demo Area		

Friday March 26, 2004**Gilbane Content Management Conference: Conference Sessions***

8:30	Plenary Session: Experienced Panel on Implementation Strategies Moderator: Sebastian Holst, Senior Editor, The Gilbane Report		
10:00	Break & Technology Demonstrations 10:00 - 11:00		
11:00	P7. Categorization and Taxonomy Strategies	P8. Open Source Content Management	T5. Using Web Services to Improve Content Management
12:00	Lunch and Technology Demonstrations 12:00 - 2:00		
2:00	P9. Content Management & Portals - Making Sense of the Overlap	C3. Rich Media: Industry Application Case Studies	T6. What Constitutes XML Compliance?
3:00	Break (5min)		
4:00	P10. Enterprise Search & Content Management - Integration Options	C4. Rich Media: Industry Application Case Studies	T7. Let a 1000 Contributors Bloom: Technical challenges of Super-distributed Content Management Systems

* **Subject to change****Color Code:**

Tutorials

Plenary sessions

Project Management Track [P]

Content Technology Works Track [C]

Technology Track [T]

Breaks and Technology Demonstrations