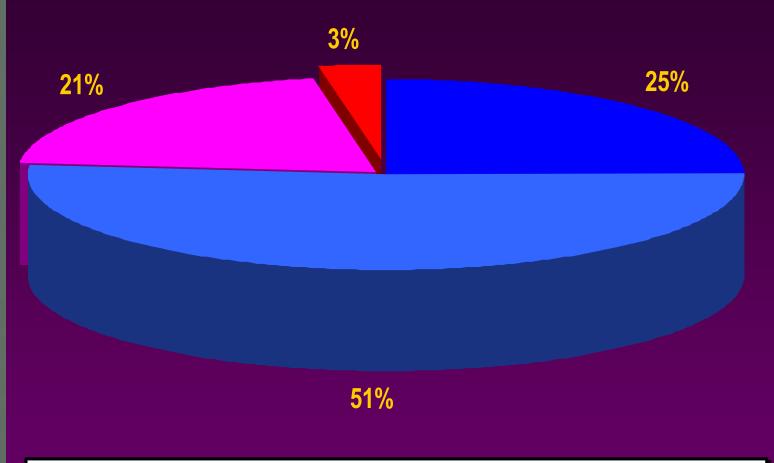


# OASIS - LISA Global e-Business Survey



#### **Survey Participant's Job Title**

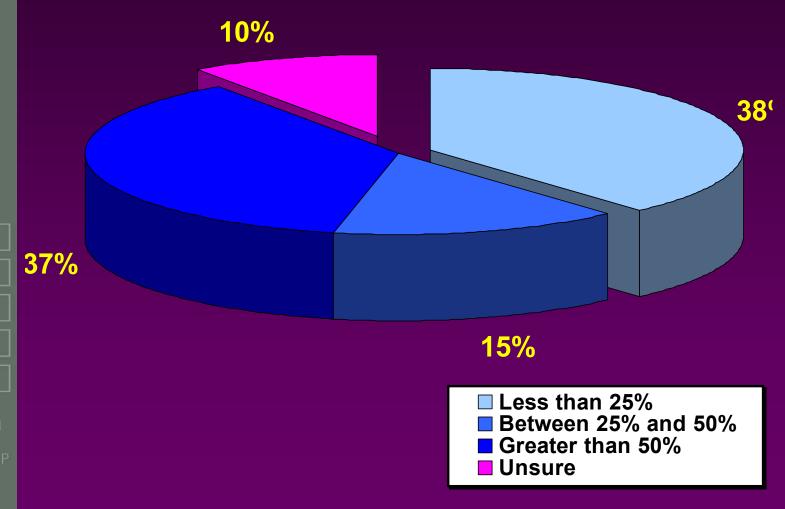


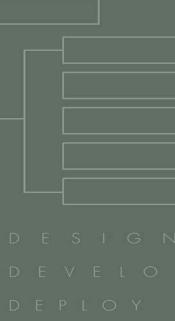
- EXECUTIVE (CEO, President, VP, Partner)
   MANAGEMENT (Director, Project Manager, Localization Manager)
  - INDIVIDUAL/TECHNICAL
- **Unknown**





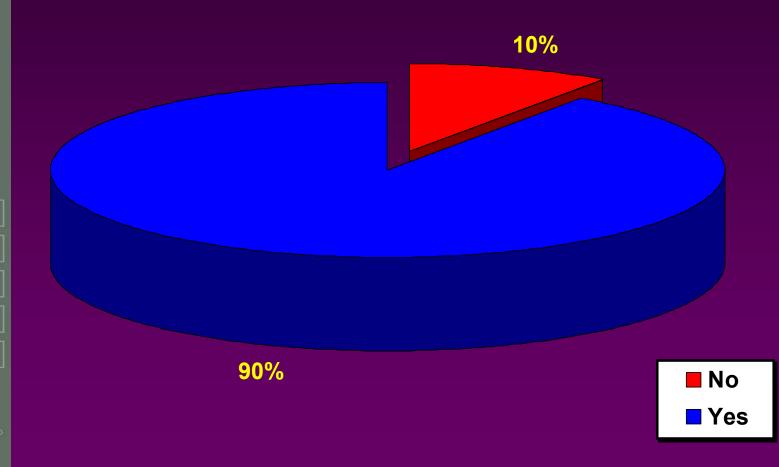
### What % of Your Company Revenue is International?







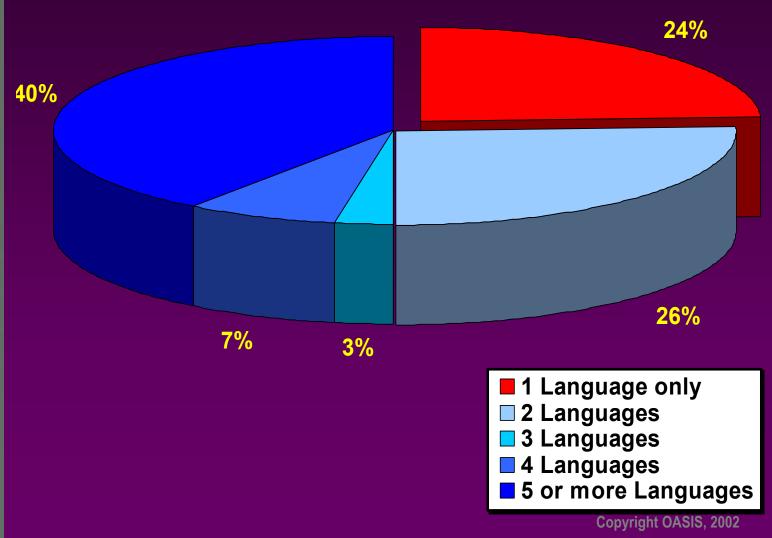
### **Does Your Company Provide an Information Portal?**





BASIS

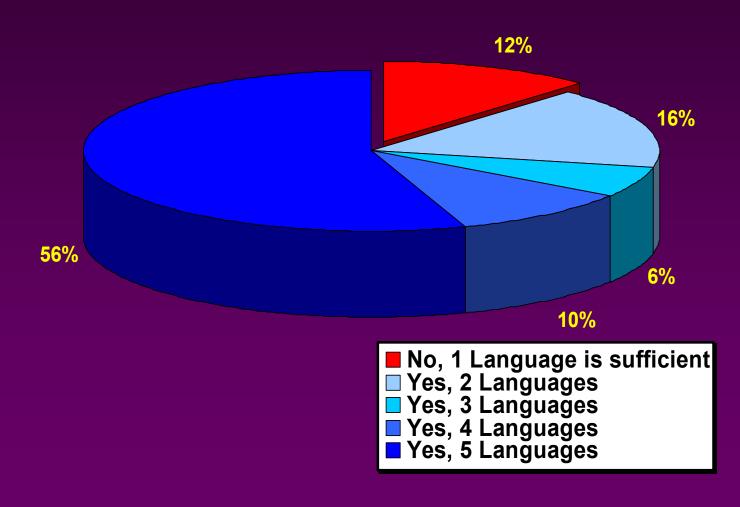
### In How Many Languages Do You Currently Provide Your Information?







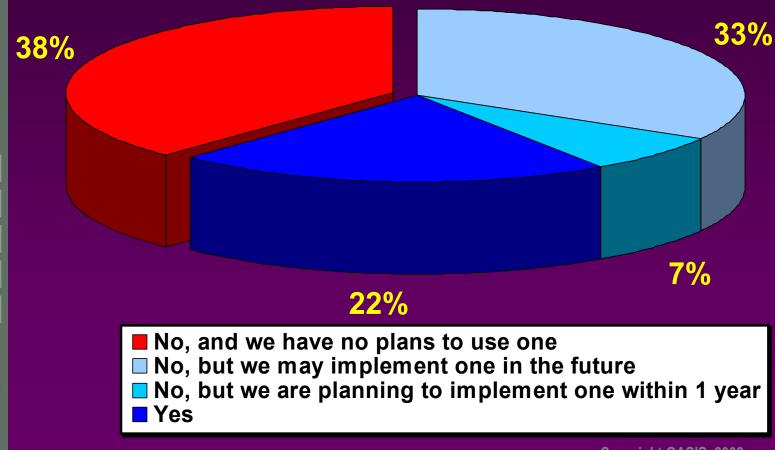
## Do You Plan to Provide Information in More Than 1 Language?







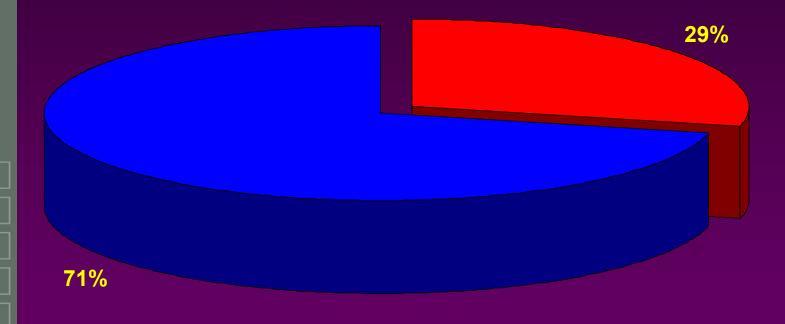
## Do You Currently Use a Globalization Management System for Portal Content?







### Do you currently conduct any business transactions over the Internet?

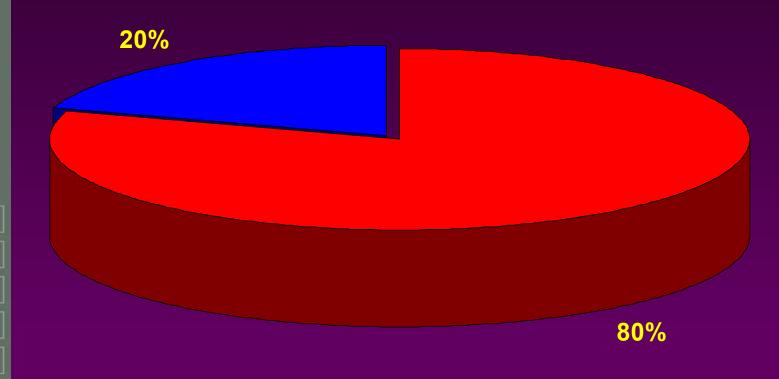




No



### Do You Currently Conduct e-Business Transactions using EDI or ebXML?

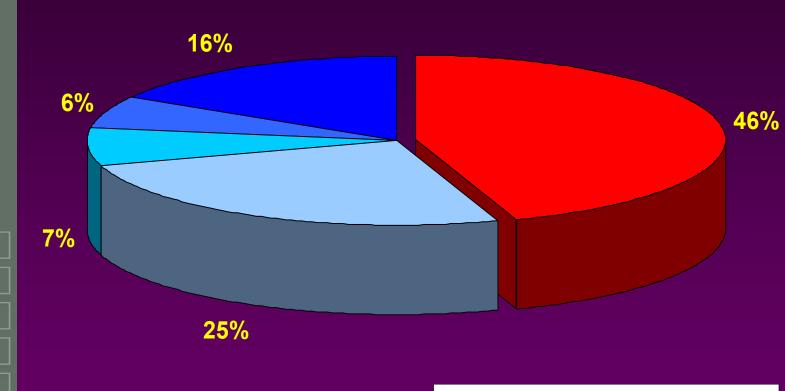








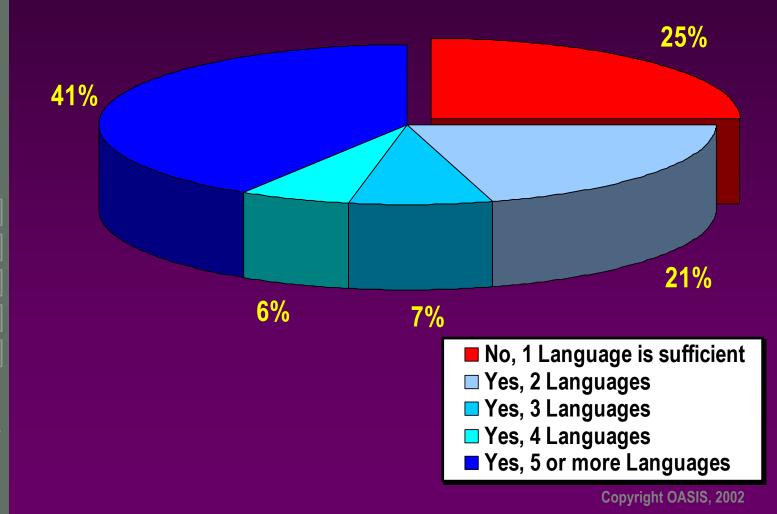
#### Do you conduct any transactions in more than one language?







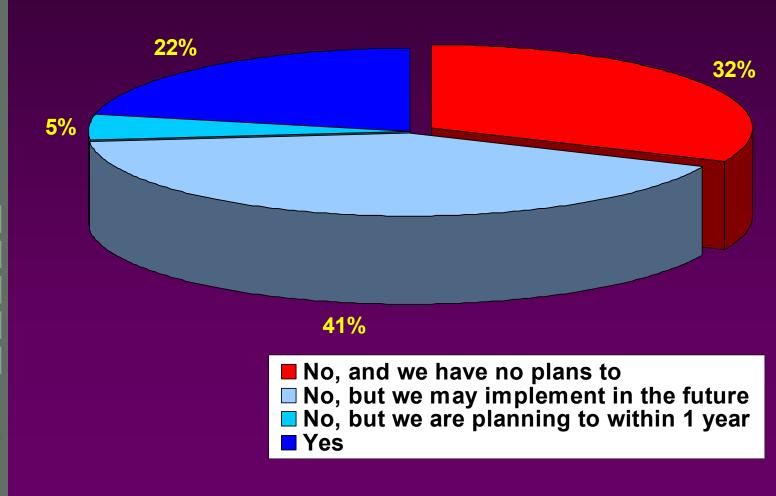
## Do you plan to conduct e-business transactions in more than one language?





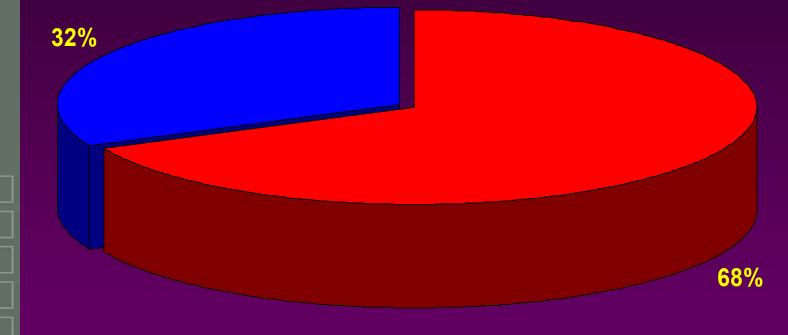


## Do you currently communicate or interact with your localization vendor via Web Services?





## If you are a provider of localization services: Are you currently offering a translation portal to your users?

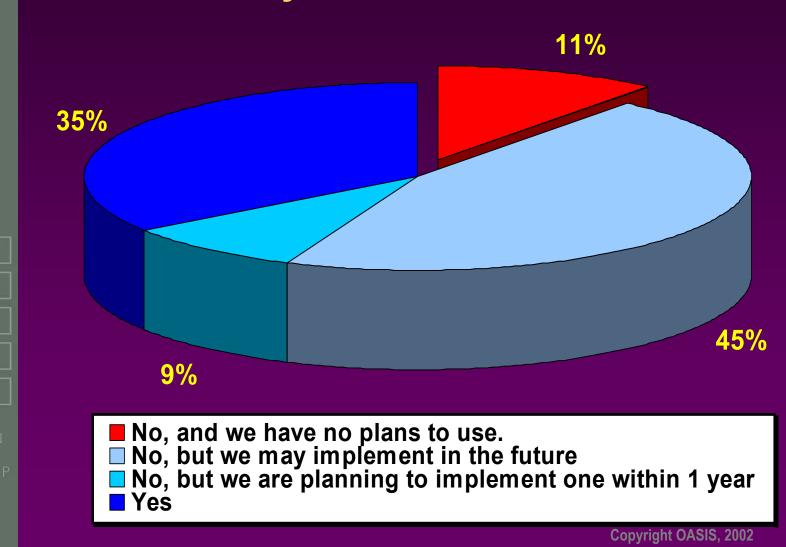






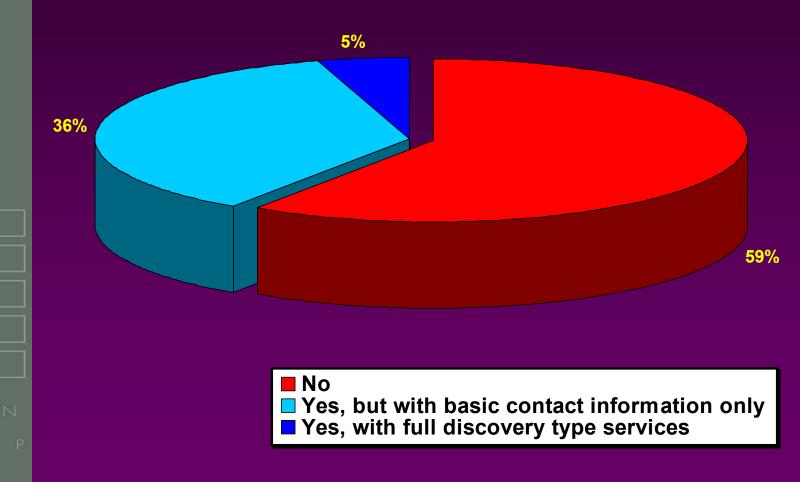
### **BASIS**

## Are you using or planning to use Web Services to interact and transact with your clients?



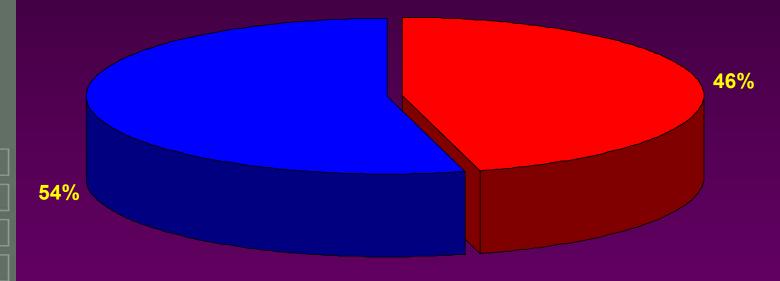


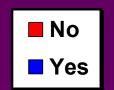
## Will your Web Services operations be using the UDDI Registry?





## Are you currently using an XML format (other than XHTML) as original source file for some of your data?

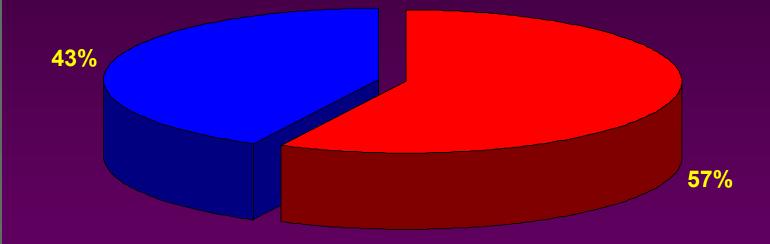








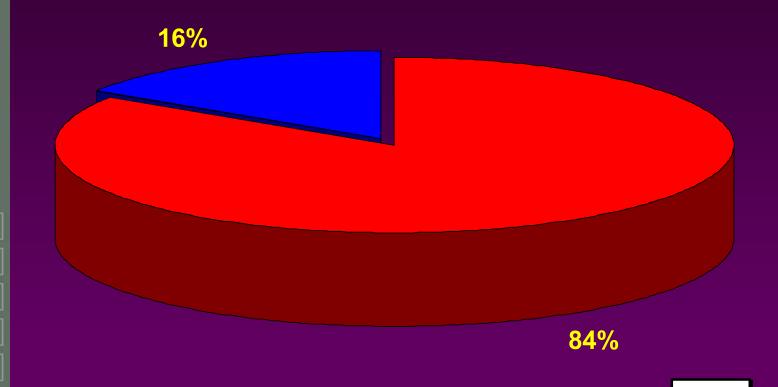
### Are you using the XML namespaces mechanism?







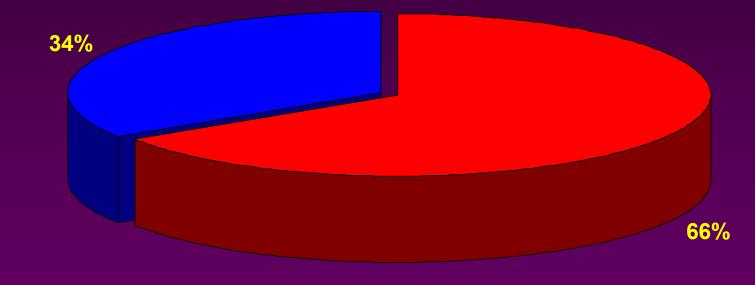
### Do you currently have a need for using URI that contain extended characters?







### Do you expect you will use URI with extended characters in the near future?

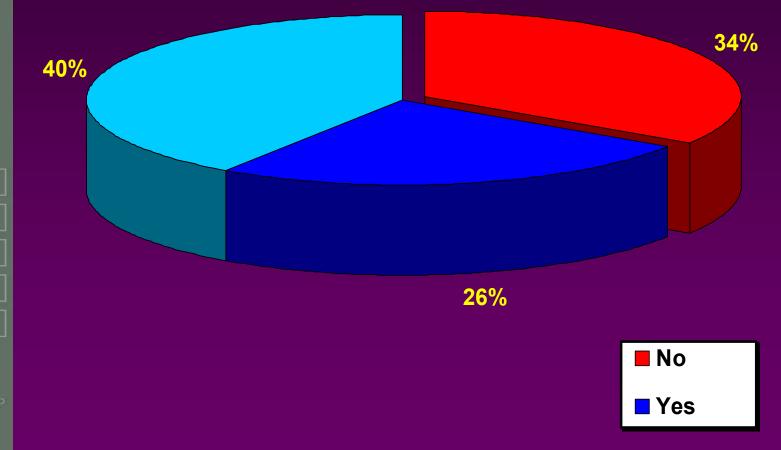


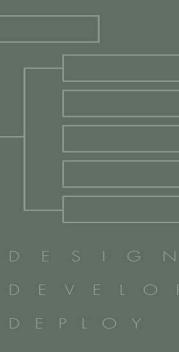






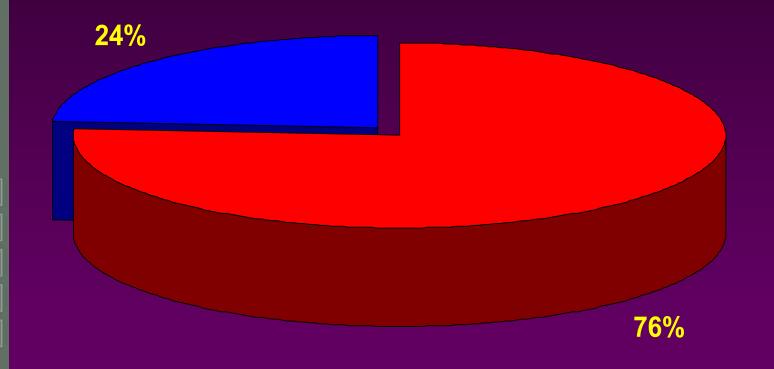
### Have you moved or are you planning to move your HTML documents to XHTML?







## Are you using an XML format that has element or attribute names containing extended characters?

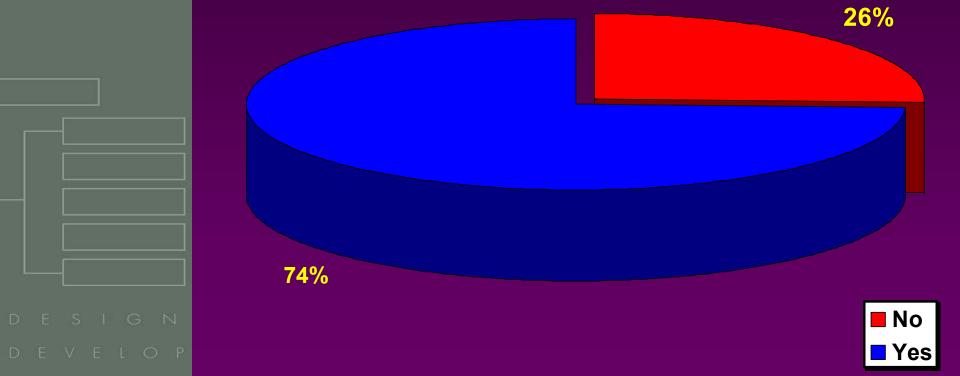








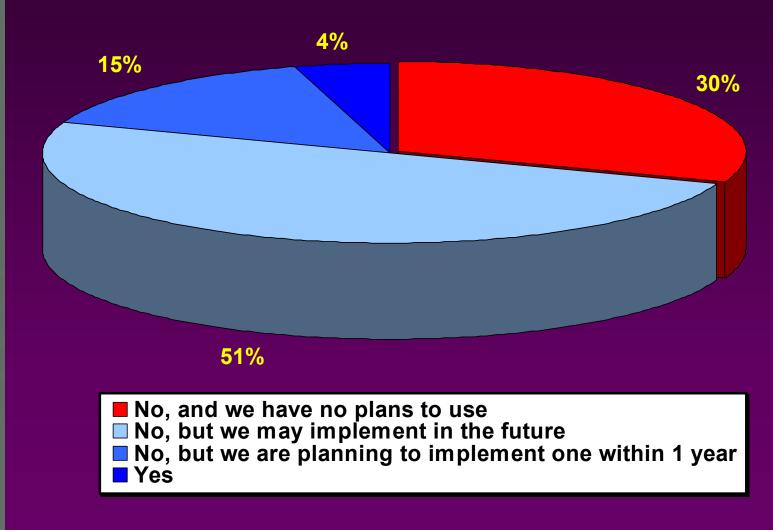
## Would a vocabulary for marking up any XML document with localization-related information in a standard way be useful?







### Have you implemented XLIFF within your localisation process?







#### Observations: eBusiness Transactions

- Portal Info in Multiple Languages
  - 76% Now, 88% Future
- Using Globalization Management System
  - 22% Now, 62% Future
- Internet Business Transactions
  - 71% Any type, 20% EDI or ebXML (now)
- Conduct e-Business Transactions in Multiple Languages
  - 54% Now, 75% Future





#### **Observations: eBusiness Transactions**

[other comments]





#### **Observations: Localisation Technology**

- Localisation Users Web Services
  - 22% Now, 68% Future
- Localisation Vendors Web Services
  - 35% Now, 89% Future
- Use of XML in Text for Localisation
  - 54% Source, 43% Namespaces
- Use of URI with Extended Characters
  - 16% Now, 34% Future
- Need for Standard XML for Localisation
  - -74% = Yes
- Use of XLIFF Standard
  - 4% Now, 70% Future





#### **Observations: Localisation Technology**

[other comments]







**One Membership – Many Opportunities** 





### OASIS Technical Committees – Information Description

- Directory Services (DSML)
- Entity Resolution
- HumanMarkup
- Localization Interchange (XLIFF)
- RELAX NG
- User Interface Markup Language (UIML)





### XML Localization Interchange File Format (XLIFF)

- Started: January 2002
- Charter: develop XML-based file format for interchange of localization information
- Chair: Tony Jewtushenko, Oracle
- Current status: work in progress





#### For more information...

- www.oasis-open.org
- xml.coverpages.org/
- www.xml.org

Patrick Gannon

President & CEO

patrick.gannon@oasis-open.org

- +1.978.667.5115 x201 (office)
- +1.408.242.1018 (mobile)

