

AUGI 2003 SCHEDULE:

Wednesday, May 7

	Strategic Track 1 Texas Ballroom A Second Floor	Strategic Track 2 Executive Salon 1 Third Floor	Application Track Texas Ballroom C Second Floor	Product Track Executive Salon 3 Third Floor
7:00am - 9:00am	Conference Registration Grand Foyer (Second Floor)			
8:00am - 9:00am	Continental Breakfast Rose Garden & Executive Salon 4 (Third Floor)			
9:00am - Noon	Welcome & Year-in-Review			
	Arbortext's Product Futures and Technical Vision Texas Ballroom B (2nd Floor)			
Noon - 1:30pm	Lunch Rose Garden & Executive Salon 4 (Third Floor)			
Noon - 5:30pm	Demonstration Lab Director's Room 2 (Second Floor)			
	Cyber Café Executive Salon 5 (Third Floor)			
	Bookstore Grand Foyer (Second Floor)			
12:30pm - 5:30pm	Partner Gallery Grand Foyer (Second Floor) & Rose Garden Foyer (Third Floor)			
1:30pm - 2:20pm	Creating & Managing Manufacturing Instructions in XML Greg Kalten & Prashant Naik FCG & Eli Lilly	Ecollab XML Collaboration John Terris, Janet Erickson SPX Valley Forge	Achieving Reuse With DITA, XML and Epic Editor Mike Temple IBM	Make Your Content Dynamic Dave White Arbortext
2:20pm - 2:30pm	Break			
2:30pm - 3:20pm	Integrating XML Publishing with CMS: Best Practices Eric Severson Flatirons Solutions	CMS and Topic Maps: Enabling Semantic Intelligence Colin Kingsbury empolis NA	Overcoming The Frames That Bind Us Bill Gartner Motorola	Programming 501 John Dreystadt Arbortext
3:20pm - 3:30pm	Break			
3:30pm - 4:20pm	Enterprise Content Management, The XML Way Ann Rockley The Rockley Group	User Support Strategy Teresa Pask SAP Deutschland AG & Co.	Implementing Systematic Reuse With XML Steve Manning The Rockley Group	Stylin' With Styler John Lloyd Arbortext
4:20pm - 4:30pm	Break			
4:30pm - 5:20pm	From Concept to Pilot to Corporate Priority: Building the Single Sourcing House from the Project Manager's Point of View Kristine Rodell Siemens Building Technologies, Inc.	What Is CICA and Why Has No One Heard of It ? Rita Knox Gartner Group	Leveraging Structured Data in the Authoring Environment Joan Birnbaum The Bureau of National Affairs	Useful Tips and Tricks for E3 Steve Cuzner Arbortext
7:00pm - 10:00pm	AUGI 2003 Special Event Fiesta Noche Del Rio - Offsite			

AUGI 2003 SCHEDULE:

Thursday, May 8

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8:00am - 9:00am	Continental Breakfast Rose Garden & Executive Salon 4 (Third Floor)				
9:00am - 10:00am	Keynote Speaker: Liz Jackson, Managing Director, US Airways "A Confluence: Financial Challenges, Business Requirements, Technology" Texas Ballroom B - 2nd Floor				
10:00am - 10:10am	Break				
10:10am - 11:00am	Improving Your Information Business Process Through Arbortext and a CMS Danny Boulanger Interdoc	Update on Converting Legacy Content to XML Don Bridges DCL	An Integrated XML Application for a Medical Information Department Bill Travis Aventis Pharmaceuticals, Inc.		Serving Up Content Sam Brow Arbortext
10:10am - 5:00pm	Demonstration Lab Director's Room 2 (Second Floor) Cyber Café Executive Salon 5 (Third Floor) Bookstore Grand Foyer (Second Floor)				
11:00am - 11:10am	Break				
11:10am - Noon	Saving a Hundred Million Dollars a Year With Enterprise Standards and Arbortext Technology Joe Gollner, President XIA Systems Corporation	Technical Writing and XML: Reconciling Editorial License With Structural Markup Doug Rudder Facts & Comparisons	Content Management System Review for Developers Panel Discussion		Improve How You Manage Content Tim Allen Arbortext
Noon - 1:30pm	Lunch				
Noon - 5:00pm	Partner Gallery Grand Foyer (Second Floor) & Rose Garden Foyer (Third Floor)				
1:30pm - 2:20pm	Content Management System Review for Managers Panel discussion	Deploying Structured Authoring Across the Enterprise Penny Fairbanks SBC	MathML - Publishing Math Within an XML Workflow Bob Mathews Design Science, Inc.		Collecting Content at the Source Chris Nitchie Arbortext
2:20pm - 2:30pm	Break				
2:30pm - 3:20pm	Urban Myths in Content Management Greg Johnson Medtronic		A Roadmap to Content Management JoAnn Hackos Comtech Services	XML Standards Update Paul Grosso Arbortext	Ask the E3 Experts Panel Discussion
3:20pm - 3:30pm	Break				
3:30pm - 5:00pm	Special Interest Sessions Rose Garden & Executive Salon 4 (Third Floor)				
5:00pm - 6:00pm	Partner Gallery Cocktail Reception Grand Foyer (Second Floor) & Rose Garden Foyer (Third Floor)				

AUGI 2003 SCHEDULE:

Friday, May 9th

	Strategic Track 1 Texas Ballroom A Second Floor	Application Track 1 Texas Ballroom C Second Floor	Application Track 2 Executive Salon 1 Third Floor	Product Track Executive Salon 3 Third Floor
8:00am - 9:00am	Continental Breakfast Texas Ballroom B (Second Floor)			
8:00am - 11:45am 8:30am - 11:45am	Demonstration Lab Director's Room 2 (Second Floor) Cyber Café Executive Salon 5 (Third Floor) Partner Gallery Grand Foyer (Second Floor) & Rose Garden Foyer (Third Floor) Bookstore Grand Foyer (Second Floor)			
9:00am - 9:50am	Office 11 – Does it Make Sense For Your Organization? Mary McRae DMSi	Improving Access To Information With XMLBased Taxonomies Chris Goolsby SAS Institute, Inc.	Enhancing Epic with Integrated Image Management and Translation Processing Kirk Wimmer Tektronix, Inc.	Useful Tips and Tricks for Epic Editor Charles Angione Arbortext
9:50am - 10:00am	Break			
10:00am - 10:50am	Buyers Guide to Content Management Systems Tina Hedlund Comtech Service, Inc.	Leveraging Structured Data - A Case Study Eric Helgerman General Dynamics Devcor	Delivering PDF: Opportunities and Challenges Jason Aiken Medtronic, Inc.	It's All About Output Paul Grosso Arbortext
10:50am - 11:00am	Break			
11:00am - 11:50am	Branched Libraries and Rapid Release Single-Source Environment Implementation Liz Rodgers & Brenda DePaolis Juniper Networks	XML and The Bible Brian Trombley DeepBridge Content Solutions	Legislation at Lightspeed - Leveraging Stylesheets, ACL and Line Numbering for Power Publishing Cheryl Prindable Absolute Data Group Pty, Ltd.	Ask the Epic Editor Experts Panel Discussion
11:50am - Noon	Break Lunch & Closing Session Texas Ballroom B (Second Floor)			