Electronic Publishing '99

Redefining the Information Chain - New Ways and Voices

The ICCC (International Council for Computer Communications) in conjunction with IFIP (International Federation for Information Processing) is pleased to announce the **Third ICCC/IFIP Conference on Electronic Publishing** to be held in Ronneby, Sweden 10-12 May 1999. The title of this year's conference is **Electronic Publishing '99 - Redefining the Information Chain - New Ways and Voices**.

The conference will be concerned with electronic publishing both for specialist audiences and for the general public. There will be two parallel tracks. The first track will include case studies, presentations of projects and presentations of implemented electronic publishing in public and scholarly libraries, publishers, museums, etc. It will also include electronic provision of local community or tourist information, government information, and the like. The second track will concentrate on technical issues such as file formats, retrieval issues, etc.

Panel Debate

There will also be two Panel Debates that we hope will engage both speakers and delegates. The themes are: "Electronic Publishing year 2010 - a global perspective: What has happened and what will happen!?" and "Electronic Publishing in the service of democracy".

A major underlying theme of the ICCC/IFIP Electronic Publishing conferences is the promotion of an 'exchange of experience' between the participants - especially between academics researching in the area, and publishers and others with practical experience. All papers are refereed to ensure high quality.

Keynote speaker

We are particularly pleased to welcome our invited speaker: David Seaman (Founding Director of the Electronic Text Center, University of Virginia, USA)

Target audience

The Conference is aimed at anyone involved in the production, provision or use of Electronic Publishing and/or its products, or the academic study of these activities.
This includes (but is not limited to): publishers, providers of net services; providers of support services for e-publishing; information professionals; librarians; information consultants; all academics in information and publishing studies; and others with an interest in any aspect of e-publishing and the provision of public information.

A truly international Conference

We already have speakers from 16 countries and expect delegates from even more.
We have speakers from: Australia, Bosnia- Herzegovina, Brazil, Finland, Germany, Hong Kong, Hungary, Lithuania, Macedonia, Mexico, Portugal, Russia, Spain, Sweden, UK, and the USA

Conference language

The working language of the Conference is English.

TIMETABLE

Monday 10 May

08.30 - 10.00 / 10.00 - 10.30 / 10.30 - 12.00: Registration

10.00 - 10.30: COFFEE

10.30 - 12.00 — Opening Plenary Session

Welcome speech

Keynote Speaker:
● **David Seaman**, Founding Director of the Electronic Text Center, University of Virginia, USA

12.00 - 13.15: LUNCH

13.15 - 15.15 — TRACK 1 — Electronic Commerce
Change Management/Payment techniques
● **Audrey Anthoney**, The Robert Gordon University, Aberdeen, UK: the UK book Publishing House - Adapting to Change for the Children´s Multimedia Market
● **Jill O'Neill**, Inst. for Sci. Info., Philadelphia USA: Learning Curves: Managing Smooth Product Development Cycles in Non-Print Environments
● **Kay Henderson**, University of Strathclyde, Glasgow, UK: Electronic Commerce in the On-line and Electronic Publishing Industry: a Business Model for Web Publishing

13.15 - 15.15 — TRACK 2 — New Publishing Models
Citing/Linking
● **Mark Doyle**, The American Physical Society, USA: Citing and Linking in Electronic Scholarly Publishing: A Pragmatic Approach
● **Henning Lobin**, Bielefeld University, Germany: Semantic Navigation in Electronic Encyclopedias
● **Eric Hellman**, Openly Informatics, Inc., NJ USA: The Scholarly Link Specification (SlinkS) Framework

15.15 - 15.45: COFFEE

15.45 - 18.00 — Panel Debate
Electronic Publishing year 2010 - a global perspective: What has happened and what will happen!?
● **David Seaman**, Founding Director Electronic Text Center, University of Virginia, USA
● **Ann Okerson**, Associate University Librarian for Collections Development and Management Yale University, USA
● **Rune Gustavsson**, Professor; Dept. of Computer Science, University of Karlskrona/Ronneby, Sweden
● **John W.T. Smith**, The Templeman Library, University of Kent at Canterbury, UK
● **Kay Henderson**, Department of Information Science, University of Strathclyde, Glasgow, UK
Moderator: Prof. **Bo Helgesson**, Department of Human Work Science, University of Karlskrona/Ronneby, Sweden.

Evening Event

Tuesday 11 May

08.30 - 10.00 — TRACK 1 — The Digital library
Text archives
● **Lars Aronsson**, Projekt Runeberg, Sweden: Project Runeberg's Electronic Facsimile Editions of Nordic Literature
● **Creagh Cole**, University of Sydney, Australia: Australian Literature Full-Text Database

08.30 - 10.00 — TRACK 2 — New Publishing Models
Technical factors
● **Anneli Heimbürger**, University of Jyväskylä, Finland: A Structured Link Document as a New Means for Composing and Publishing Technical Customer Documentation in Extranets and Intranets
● **Derick Wood**, Hong Kong University of Science & Technology: Visually Specifying Context

10.00 - 10.30: COFFEE

10.30 - 12.00 — TRACK 1 — New Publishing Models
Structural and user studies
● **Chris Armstrong**, University of Wales, UK: Scholarly Monographs: the unacknowledged dimension of electronic publishing?
● **Fytton Rowland**, Loughborough University, UK: Two large-scale Surveys of Electronic Publication in the United Kingdom

10.30 - 12.00 — TRACK 2 — The Digital library
Images/Classification
● **Howard Besser**, UCLA, USA: Issues in Electronic Publication of Image Databases: Report from a study of the Museum Educational Site Licensing Project
● **Katerina Frantzi**, Centre for Computational Linguistics, Manchester, UK: Classifying Technical Terms

12.00 - 13.15: LUNCH

13.15 - 15.15 — TRACK 1 — New Publishing Models
User needs
● **Aukse Balcytiene**, Vytautas magnus University, Kaunas Lithuania: Electronic Publications of Cultural Heritage: Challenges and Contradictions
● **Sally Kerr**, CapInfo - The City of Edinburgh Council's electronic information system: City of Edinburgh Council, UK
● **Vitaly A. Nechitailenko**, Geophysical Center RAS, Moscow, Russia: Integrated Electronic Publishing Environment. A Case Study

13.15 - 15.15 — TRACK 2 — Electronic Commerce
Delivery models/metadata
● **Pedro Cuenca**, : Experiences in the Use of Metadata for Web Publishing, Spain
● **BJ Gleason**, University of Maryland, USA: Replacing the Paperback: Design Considerations for Portable Electronic Document Readers
● **Erik Peurell**, Uppsala University, Sweden: Print on demand in Sweden: Four projects and their products, problems and prospects

15.15 - 15.45: COFFEE

15.45 - 18.00 — Panel Debate
Electronic Publishing in the Service of Democracy.
● **Ana Maria Cetto**, Research professor at the Institute of Physics, National University of Mexico (UNAM)
● **Michael Kay**, Director of the Electronic Publishing Development Program Open Society Institute, Budapest
● **Jack Meadows**, Prof. Dept. of Information and Library Studies Loughborough University, UK
● **Kemal Bakarsic**, Ph.D. Assistant Professor, Head of Department for Librarianship,University of Sarajevo
● **Sely Costa**, Research Student, Brazil

We hope to add one more speaker for both debates later.

Conference Dinner

Wednesday 12 May

08.30 - 10.00 — TRACK 1 — The Digital library
Text archives
● **Richard Gartner**, University of Oxford, UK: The Internet Library of Early Journals : an Electronic Library of Primary Sources on the Internet
● **Sune Karlsson**, Stockholm School of Economics, Sweden: RePEc and S-WoPEc: Internet access to electronic preprints in Economics

08.30 - 10.00 — TRACK 2 — Electronic Journals
Technical Approaches
● **Ann Apps**, University of Manchester, UK: The SuperJournal Research Project
● **Vicente Luque-Centeno**, Universidad Carlos III de Madrid, Spain: "Mass-Customizing" your E-Journal

10.00 - 10.30: COFFEE

10.30 - 12.00 — TRACK 1 — Electronic Journals
Approaches to publishing
● **Andrew Treloar**, Deakin University, Australia: Products and Processes: Innovation Lifecycles can help Predict the future of the Electronic Scholarly Journal
● **Ana Alice Baptista**, Universidade do Minho, Portugal: Online Publishing as a Support for Scholarly Communication in Dynamic Knowledge Communities

10.30 - 12.00 — TRACK 2 — The Digital library
Trends in Developing Countries
● **Zoran Gligorov**, University "St. Cyril and Methodius", Macedonia: The Electronic Publishing and Democratisation of the Transitional Society in Macedonia
● **Abel Laerte Packer**, BIREME / OPS / WHO - Latin American and the Caribbean Centre on Health Sciences Information, Brazil: SciELO - An Electronic Publishing Model for Developing Countries

12.00 - 13.15: CLOSING PLENARY SESSION

13.15 onwards: LUNCH & DEPART